

Review Article

Integrating User Experience and Acceptance in Authentication: A Synthesis of Technology Acceptance Model and User-Centered Design Principles

Saurav Bhattacharya¹, Sriram Panyam², Gaurav Deshmukh³, Sudha Gatala⁴, Vamsi Vemoori⁵, Dhruv Seth⁶

¹InfoSec Expert, Microsoft, Seattle, Washington, USA.

²Cloud/Data Engineering Expert, DagKnows, Sunnyvale, California, USA

³No Code Low Code Software Automation expert, Guidewire Software, Los Angeles, California, USA.

⁴Product Manager, Independent Research, New Jersey, USA.

⁵Systems Safety Architecture and AV-AI expert, CTO/Co-founder at Epochs Inc(Tech Startup), Michigan, USA.

⁶Solution Architect, Walmart Global Tech, Sunnyvale, California, USA.

¹Corresponding Author : online.saurav@gmail.com

Received: 05 February 2024

Revised: 12 March 2024

Accepted: 01 April 2024

Published: 15 April 2024

Abstract - This paper examines the intersection of the Technology Acceptance Model (TAM) and User-Centered Design (UCD) principles within the realm of usable authentication, aiming to bridge the current research gap by synthesizing the literature on the subject. We employ a systematic literature review to map the existing landscape, identify the integration of TAM and UCD in usable authentication, and highlight areas lacking in application. Our findings reveal a sporadic application of both frameworks together and underscore the potential for a more holistic approach to authentication system design that prioritizes user acceptance, usability, and security. By proposing actionable insights and recommendations for future research, this study not only enriches the theoretical understanding of usable authentication but also guides the development of user-friendly and secure authentication systems. The integration of TAM and UCD principles is advocated as a comprehensive strategy to enhance both the design process and the acceptance of authentication technologies, aiming to foster systems that are technically robust and widely adopted by users.

Keywords - Technology Acceptance Model, User-Centered Design, Usable Authentication, User Acceptance, System Design, Security Technology, Literature Review, Framework Integration, Design.

1. Introduction

In the evolving digital security landscape, authentication mechanisms are pivotal in protecting users' privacy and data integrity. As the interface between users and secure systems, the effectiveness of these mechanisms is contingent not only on their technical robustness but also on their usability and acceptance by users. The Technology Acceptance Model (TAM) and User-Centered Design (UCD) principles offer comprehensive frameworks to evaluate and design these systems from a user-focused perspective. TAM, developed by Davis (1989), emphasizes the importance of perceived usefulness and perceived ease of use in user technology acceptance [1]. Meanwhile, UCD principles advocate involving users throughout the design process to ensure the system meets their needs, capabilities, and limitations [2].

The following examples illustrate TAM and UCD in a modern context:

1.1. Smart Home Devices

Manufacturers use TAM to gauge how potential users might perceive the usefulness and ease of use of their products. This would help them in designing features that users are more likely to adopt in their daily lives.

If a UCD approach is adopted by these manufacturers, observing potential user interaction with existing devices can cause features like customizable settings, integration with other devices and voice control, keeping the user's needs in mind.

1.2. Online Education Platforms

Educational institutions can apply TAM to understand the perceived needs of educators and students from online learning platforms. By applying UCD approaches, educational institutions can use research to understand the diverse needs of students and educators. Doing so can uncover needs such as accessibility features (text-to-speech for visually impaired students).



1.3. E-Commerce Stores

E-commerce businesses can use TAM to understand how customers perceive their online shopping experience. This includes factors like how helpful product recommendations are and how easy it is to navigate the website. By analyzing this feedback, businesses can identify areas for improvement and enhance the overall customer experience. E-commerce websites can leverage UCD to create a more intuitive and personalized shopping experience. This involves designing the website based on user behavior and feedback. This might include:

- **Adaptable interfaces:** Websites that adjust their layout for different devices (phones, tablets, desktops) for easier navigation.
- **Interactive features:** Augmented reality features that allow customers to virtually try on products or see them in their own space.
- **Simplified checkout:** Streamlined checkout processes that remember user information and preferences, making the buying process faster and more convenient.

Despite the critical importance of both user acceptance and usability in the context of authentication, research at the intersection of TAM, UCD, and usable authentication appears sporadic and fragmented. This paper aims to reduce this gap by conducting a literature review and synthesis of current research on usable authentication, assessing the extent to which integration of TAM and UCD principles is in widespread use. By highlighting areas where the application of these frameworks is lacking, this study proposes focused recommendations for future research directions. This approach not only contributes to the theoretical understanding of usable authentication but also offers practical guidelines for designing secure and user-friendly systems.

The objective of this paper is threefold: to map the current landscape of usable authentication research through the lens

of TAM and UCD, to identify gaps and opportunities for further integration of these frameworks, and to propose actionable insights for researchers and practitioners. This study underscores the importance of an integrated approach to designing authentication systems, where user acceptance and usability are considered as integral to security as the technical mechanisms themselves.

2. Theoretical Framework

2.1. Technology Acceptance Model (TAM)

The Technology Acceptance Model (TAM), introduced by Davis in 1989, is a predictive model explaining user intentions to adopt and use a technology in work contexts. Central to TAM are two primary factors: perceived usefulness (PU) and perceived ease of use (PEOU). Perceived usefulness is defined as the degree to which a person believes using a particular system would enhance his or her job performance. Conversely, perceived ease of use refers to the degree to which a person believes that using a particular system would be free of effort [1]. These constructs are posited to influence an individual's attitude toward using a system, ultimately affecting their behavioral intention to use it and actual usage behavior. In the realm of usable authentication, TAM provides a lens through which to assess how user perceptions of an authentication system's utility and ease of use impact their acceptance and adoption. An illustration is shown in Figure 1.

2.2. User-Centered Design (UCD)

User-Centered Design (UCD) is a design philosophy and process in which the needs, wants, and limitations of end users of a product, service, or process are given extensive attention at each stage of the design process. The UCD process involves multiple phases, including understanding the context of use, specifying user requirements, designing solutions, and user testing, all iterating as needed to refine the solution [2]. UCD's emphasis on user involvement and satisfaction makes it particularly relevant to the development of usable authentication systems.

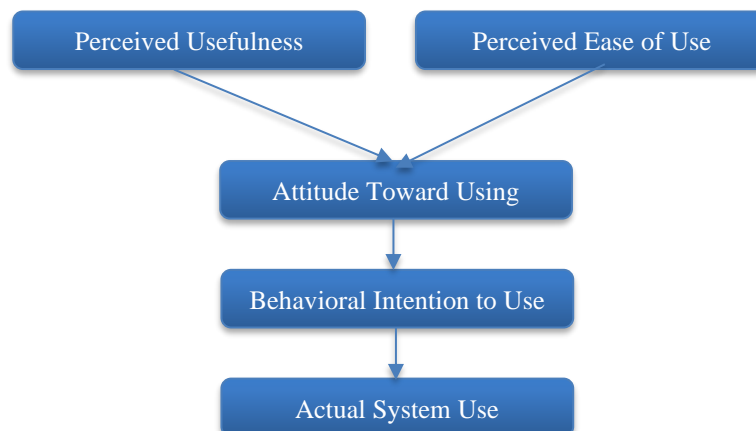


Fig. 1 Technology Acceptance Model (TAM)

By prioritizing user feedback and iterative design, UCD ensures that authentication technologies are not only secure but also intuitive and accessible to users. An illustration is shown in Figure 2.

In healthcare, UCD can significantly impact the quality of care, patient satisfaction, and the usability of healthcare products and systems—An example of UCD in Healthcare: Development of an Electronic Health Record (EHR) System.

2.2.1. Step 1: Understanding the context of use

Researchers conduct interviews and observations with healthcare providers, including doctors, nurses, and administrative staff, to understand their daily workflow, challenges with current EHR systems, and what they need most from an EHR system. They also observe the physical environment, such as hospital rooms and clinics, to understand the constraints and opportunities for the system's use.

2.2.2. Step 2: Specifying user requirements

From initial research, the team specifies detailed user requirements. For instance, the system must be fast enough to not disrupt the workflow, have an intuitive interface for entering and retrieving patient information, and be accessible on various devices, including desktops in offices and tablets for bedside care.

2.2.3. Step 3: Design Solutions

Designers create initial design concepts, often starting with wireframes or low-fidelity prototypes, that address the user requirements identified. These designs are focused on making the EHR system easy to navigate, reducing the number of steps to complete tasks, and ensuring that critical patient information is prominently displayed and easily accessible.

2.2.4. Step 4: User Testing and Feedback

These initial designs are then tested with real users in controlled settings or real-world environments. Healthcare professionals are asked to perform typical tasks using the prototypes, and their performance and satisfaction are measured. Observers note any usability issues, such as tasks that take too long to complete or are confusing.

2.2.5. Step 5: Refinement and Iteration

Based on feedback, the design is refined. This may involve simplifying workflows, redesigning interface elements for clarity, or adding new features that users identified as necessary. This step is iterative, with designs being continuously tested and refined based on user feedback until the system meets the usability goals.

2.2.6. Step 6: Implementation and Deployment

Once the design is finalized, it's fully developed and deployed in the healthcare setting. Even after deployment, user feedback should be continuously collected to identify any issues or areas for improvement in future updates.

2.2.7. Step 7: Post Implementation

After the go-live where, quarterly or half-yearly online surveys should be sent out to the users to understand their sentiments and changing needs due to continuous advancement in the Healthcare world, which helps in improving the usability and adoption of the product at a wider scale and keeping it fit for purpose.

Benefits of applying UCD to healthcare systems like EHRs can lead to several benefits:

- Improved usability and efficiency, reducing the cognitive load on healthcare providers and allowing them to spend more time on patient care.
- Increased adoption rates of technology due to better user satisfaction.
- Reduction in errors and improvement in patient safety, as well-designed systems, can help present information more clearly and support better decision-making.

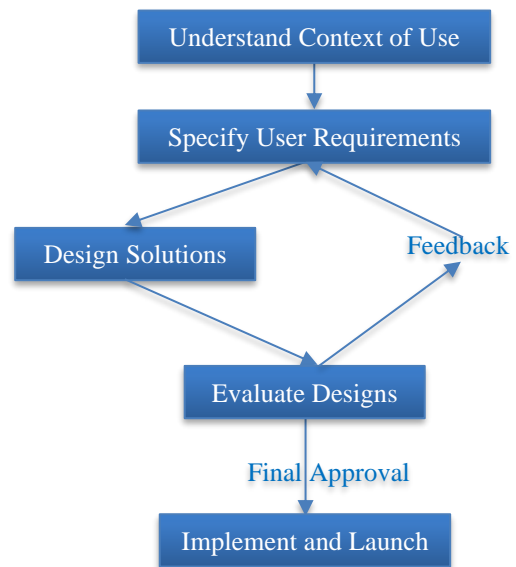


Fig. 2 User-Centered Design (UCD)

2.3. Integrating TAM and UCD

Integrating the Technology Acceptance Model and User-Centered Design principles in developing and evaluating authentication systems offers a comprehensive approach that addresses both the technological and human factors influencing system adoption and use. While TAM provides a framework for understanding the factors influencing user acceptance, UCD offers methodologies for involving users in the design process to ensure the system meets their needs and preferences. The integration of TAM and UCD in usable authentication research encourages a holistic view, where the success of an authentication method is measured not only by its security but also by its usability and acceptance among users. This approach supports the development of authentication systems that users are willing and able to use effectively, thereby enhancing the overall security posture.

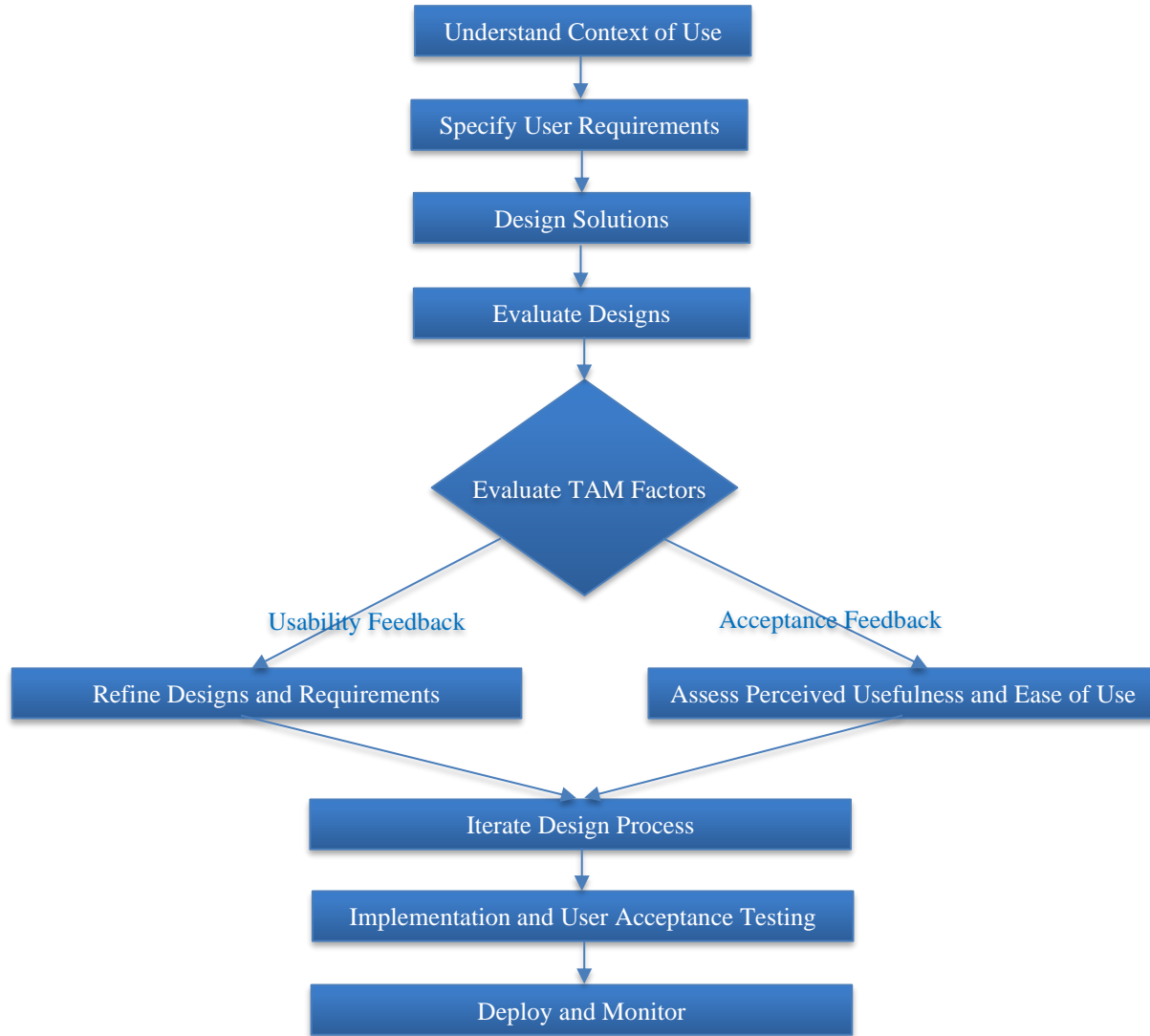


Fig. 3 Integrating TAM and UCD

Integrating the Technology Acceptance Model (TAM) and User-Centered Design (UCD) offers a comprehensive framework for developing and evaluating technology solutions that are both user-friendly and widely accepted by end-users. TAM focuses on understanding the factors that influence users' acceptance and use of technology, primarily perceived usefulness and perceived ease of use.

UCD, as discussed, centers on involving users throughout the design process to ensure the product meets their needs and is usable. Combining these approaches ensures that a product is not only designed with the user in mind but is also likely to be accepted and used effectively in real-world scenarios. An illustration is shown in Figure 3.

2.3.1. Description of Integration Initial Assessment with TAM

Before the design process begins, TAM can be used to assess potential users' readiness to adopt new technology.

Surveys and interviews can help identify the perceived usefulness and ease of use of existing solutions and what users might look for in new technology.

UCD for Design and Development

With insights from TAM, the UCD process involves users in the design and development phases, ensuring that the new technology addresses the ease of use and usefulness identified in the initial assessment. This means creating prototypes, conducting usability testing, and iterating on the design based on user feedback.

Evaluation with TAM

After a prototype is developed, TAM can be used again to evaluate whether the design has successfully addressed the factors that influence acceptance. This can involve quantitative measures of perceived usefulness and ease of use, and qualitative feedback on the product's features and functionality.

Iterative Improvement

The results of the TAM evaluation can feed back into the UCD process for further refinement, ensuring that the final product is both user-centered and has a high likelihood of acceptance by its target audience.

2.3.2. Example from Retail Industry: Development of a Mobile Shopping Application

Initial Assessment with TAM

A retail company wants to develop a mobile shopping app. They start by surveying their customers to understand what features they would find useful in a shopping app and how easy they would want those features to be to use. This initial TAM assessment reveals that customers are looking for personalized shopping recommendations, easy checkout processes, and real-time inventory checks.

UCD for Design and Development

With these insights, the design team follows the UCD process to develop the app. They involve a group of customers in the design phase, creating wireframes and prototypes for the app that include personalized recommendations based on user preferences, a simplified checkout process, and real-time inventory status for products. These features directly address the usefulness and ease of use concerns identified earlier.

User Testing and Feedback

Early versions of the app are tested with users, who provide feedback on usability issues and feature suggestions. This feedback is used to refine the app, focusing on making the shopping experience as seamless and personalized as possible.

Evaluation with TAM

Once a refined prototype is ready, the retail company uses TAM principles again to evaluate the app with a broader group of users, measuring perceived usefulness and ease of use. The evaluation shows high scores for both, indicating that the app is likely to be well-received upon launch.

Iterative Improvement

Based on the evaluation, the company makes final adjustments to the app, further enhancing features that users found useful and simplifying the interface to ensure ease of use.

Deployment

The app is launched, and the retail company continues to collect feedback for future improvements, maintaining a cycle of user-centered design and evaluation based on TAM principles.

Integrating TAM and UCD in this way ensures that the mobile shopping app is not only designed with a deep understanding of the users' needs and preferences but is also positioned for successful adoption and satisfaction among its

target audience. This approach maximizes the likelihood of developing technology solutions that are both effective and widely accepted by users.

2.3.3. Example - Applying TAM and UCD to User Authentication for Cloud and SaaS Platforms

Applying the TAM and UCD principles specifically to user authentication for Cloud and Software as a Service (SaaS) applications can significantly enhance security, usability, and, ultimately, user acceptance. Some strategies in modern SaaS platforms in the face of increasing compliance requirements are:

Multi-Factor Authentication (MFA)

- TAM - To increase adoption of MFA, vendors can focus on highlighting its usefulness in protecting user accounts with ease-of. Biometric authentication (like fingerprint/facial recognition), along with traditional passwords, can enhance perceived ease of use and security. Demonstrating how MFA effectively prevents unauthorized access can increase perceived usefulness.
- UCD - When Implementing MFA - a UCD approach would involve engaging with users to first identify their barriers in the authentication process. For example, presenting users with a choice of authentication factors (SMS, Email, Authenticator Apps) along with clear documentation and guides for onboarding can ensure user's needs are catered for with reduced friction. This would make security feel more seamless than a process with friction.

Single Sign-On (SSO) for Cloud Services

- TAM - SSO's ability to provide unified auth across multiple services is a display of its usefulness. Doing so with reduced cognitive load (of remembering multiple credentials) is a display of its ease of use. Highlighting these can adopt SSO users for a streamlined and secure experience.
- UCD - Several authentication methods exist across services. Analyzing user feedback on their experience in current authentication scenarios, along with adjusting system behavior accordingly, can help reduce legitimate access attempts flagged as high-risk. Clear communication strategies to inform users of any additional authentication steps (when needed) can help mitigate frustration and confusion.

Zero Trust Authentication.

- TAM: Focuses on perceived usefulness and ease of use as key determinants of user acceptance of technology. In the context of zero trust authentication, TAM principles can be applied to assess users' perceptions of the usefulness and ease of use of authentication mechanisms implemented in cloud and SaaS platforms. By conducting surveys, interviews, and usability studies, designers can evaluate users' perceptions of zero trust authentication and identify factors that influence their acceptance or

resistance to using these mechanisms. Behavioral Intention to Use: TAM posits that users' perceptions of usefulness and ease of use influence their behavioral intention to use technology. By incorporating zero-trust authentication mechanisms that are perceived as useful and easy to use, designers can increase users' behavioral intention to use authentication features in cloud and SaaS platforms. This can lead to greater adoption of zero trust authentication and improved security posture for organizations leveraging these platforms.

- UCD: Promotes an iterative design process, where designs are refined based on continuous feedback from users. When implementing zero-trust authentication, designers can iterate on authentication mechanisms based on user feedback to ensure that the authentication process meets users' needs for security, usability, and ease of use. This iterative approach allows designers to refine authentication mechanisms over time, addressing any usability issues or concerns raised by users.

When TAM and UCD principles are applied, cloud and SaaS developers can offer enhanced security authentication experiences that not only align with user expectations and behaviors but also increase adoption rates.

3. Methodology of Literature Review

3.1. Search Strategy

To ensure a comprehensive review of the literature on TAM, UCD, and their application in usable authentication, a systematic search strategy was employed across several academic databases and digital libraries, including IEEE Xplore, ACM Digital Library, ScienceDirect, and Google Scholar.

The search was conducted using a combination of keywords and phrases related to our core themes: "Technology Acceptance Model," "User-Centered Design," "Usable Authentication," and "User Acceptance of Security Technology." Boolean operators (AND, OR) were utilized to refine the search and capture a broad spectrum of relevant literature. The search was limited to English-language articles published between 2000 and 2023 to focus on the most recent and relevant findings in the field.

3.2. Inclusion and Exclusion Criteria

The inclusion criteria were defined to select studies that explicitly discuss the application of TAM and/or UCD principles in the context of usable authentication. This includes empirical studies, theoretical articles, and reviews that contribute to understanding how these frameworks influence authentication technologies design, evaluation, or user acceptance.

Exclusion criteria consisted of articles not directly related to usable authentication, such as those focusing solely on technical security measures without considering user aspects and studies inaccessible in full text.

3.3. Data Extraction and Synthesis

For each article meeting the inclusion criteria, data was extracted on the authors, year of publication, study objectives, methodologies used, key findings, and the specific aspects of TAM and UCD addressed. This structured approach facilitated a thematic synthesis of the literature, allowing for the identification of common themes, gaps, and emerging trends in the research landscape. The synthesis aimed to distill insights on integrating TAM and UCD principles in usable authentication and articulate the state of current research, highlighting areas ripe for future investigation.

3.4. Quality Assessment

To ensure the reliability and validity of the included studies, a quality assessment was conducted based on predefined criteria: clarity of research objectives, methodological rigor, relevance to the research question, and the impact of findings on the field. This assessment helped filter out studies with insufficient detail, unclear methodologies, or limited contribution to understanding TAM and UCD in usable authentication.

4. Findings from Literature Review

The systematic review of literature on integrating Technology Acceptance Model (TAM) and User-Centered Design (UCD) principles within the context of usable authentication reveals several key themes and insights. These findings underscore the multifaceted approach to understanding and enhancing user acceptance of authentication technologies.

4.1. Application of TAM in Usable Authentication

The application of TAM in usable authentication research has been a focal point for examining user acceptance and behavioral intentions. Al-Harby, Qahwaji, and Kamala (2010) provided early insights into how perceived usefulness and ease of use significantly influence the adoption of biometric systems in e-commerce settings, underscoring the fundamental TAM principles [3]. Similarly, Gandhi and Patil (2022) expanded this understanding by exploring users' intentions to use three-factor authentication for Electronic Health Records (EHR), highlighting the critical role of perceived ease of use in healthcare technology adoption [4]. The integration of technology acceptance models, such as the Unified Theory of Acceptance and Use of Technology (UTAUT), can provide insights into the factors influencing the adoption and sustained use of authentication systems [5].

The study by Naaz et al. (2022) introduced an innovative approach by proposing the "OdorTAM" for body-odor-based biometric authentication, which found positive user acceptance, indicating a broader applicability of TAM in novel biometric technologies [6]. Furthermore, Butarbutar et al. (2023) and Wahid and Pratama (2022) have expanded TAM's application to digital banking and smartphone

biometric authentication, respectively, demonstrating its versatility across different domains and technologies [7,8].

4.2 Insights on UCD in Authentication Systems

While direct studies on UCD's application within the context of usable authentication were less prominent in the selected papers, user involvement and iterative design principles are implicitly crucial. The integration of UCD principles is inferred through the emphasis on user feedback, ease of use, and the iterative design process seen in the development and evaluation of authentication technologies. Research on the usability of authentication systems has highlighted the importance of integrating user-friendly features, such as biometric-based authentication and multi-factor authentication, to enhance security and usability [9].

For example, the successful adoption of keystroke biometric authentication in E-Health Systems, as discussed by Kwao, Millham, and Opanin (2020), reflects a user-centered approach by evaluating user acceptance through an integrated model combining TAM with DeLone and McLean's successful adoption model, highlighting the potential for a symbiotic relationship between TAM and UCD principles in designing usable authentication systems [10].

4.3. Gaps and Opportunities for Integration

Despite these advances, the literature review identified a gap in explicitly combining TAM and UCD principles to enhance the design process and user acceptance of authentication systems. While studies have applied TAM to assess user acceptance, less attention has been paid to systematically integrating UCD principles within this framework to inform the design and iterative development of authentication technologies based on TAM findings. This might be due to a lack of research interest or scarce cross-collaborative opportunities. More research is needed to explore this intersecting area in our analysis study.

The opportunity lies in developing a methodological approach that leverages UCD to inform and refine the design of authentication systems based on user perceptions of usefulness and ease of use identified through TAM. Such an integrated approach could lead to more nuanced insights into designing authentication systems that are not only technically robust but also widely accepted and used by target user populations, as concluded from a theoretical perspective.

5. Recommendations for Future Research

5.1. Develop Integrated TAM and UCD Frameworks

Future studies should focus on developing integrated frameworks that combine TAM and UCD principles. Such frameworks would guide the design and evaluation of authentication systems by ensuring that user perceptions of usefulness and ease of use (core TAM constructs) are central to the design process (a UCD principle). This integration could facilitate the creation of authentication systems that are not

only technically robust but also highly accepted and used by target users. This paper proposes a candidate-integrated model in the Theoretical Framework section.

5.2. Empirical Studies on the Impact of UCD on TAM Constructs

There is a need for empirical research investigating how UCD practices impact TAM constructs such as perceived usefulness and perceived ease of use. Specifically, studies could explore how different stages of the UCD process (e.g., user research, prototyping, usability testing) influence users' perceptions and acceptance of authentication technologies. This line of inquiry could provide valuable insights into effectively implementing UCD principles to enhance user acceptance.

5.3. Longitudinal Studies on User Acceptance and System Use

Longitudinal studies that track user acceptance and use of authentication systems over time are recommended. Such studies could provide insights into how user perceptions change with prolonged exposure to and interaction with authentication systems. Additionally, they could identify long-term trends in user behavior and system performance, offering a more nuanced understanding of the factors contributing to sustained user engagement and satisfaction.

5.4. Cross-Cultural Research on TAM and UCD in Authentication

Given the global nature of technology use, cross-cultural studies examining the applicability and effectiveness of TAM and UCD in different cultural contexts are essential. Research should investigate how cultural differences impact user acceptance and the usability of authentication systems, aiming to develop culturally sensitive design guidelines that enhance global user acceptance and satisfaction.

5.5. Exploration of Novel Authentication Technologies

Future research should also explore applying TAM and UCD principles in the context of emerging authentication technologies, such as biometric authentication methods or blockchain-based systems. Investigating user acceptance and design considerations for these novel technologies could lead to innovative authentication solutions that better meet user needs and security requirements.

5.6. Integration of TAM and UCD in Education and Training

Considering the importance of user awareness and knowledge in accepting authentication technologies, research into how TAM and UCD can be integrated into educational and training programs is recommended. This could involve developing curricula or training modules that enhance user understanding of authentication technologies, potentially increasing user acceptance and adoption rates.

By focusing on these recommendations, future research can contribute to the development of authentication systems that are not only secure but also widely accepted and used by intended users, ultimately enhancing overall system security and user satisfaction.

6. Discussion

The synthesis of findings from the literature review, focusing on the integration of the Technology Acceptance Model (TAM) and User-Centered Design (UCD) principles in the domain of usable authentication, offers critical insights for both researchers and practitioners. This discussion elaborates on the implications of these findings and the potential impacts of adopting the recommended approaches and acknowledges the limitations inherent in the literature review and synthesis process.

6.1. Implications for Researchers and Practitioners

6.1.1. Develop Integrated TAM and UCD Frameworks

Researchers should focus on developing integrated frameworks that combine TAM and UCD principles to guide the design and evaluation of authentication systems based on user perceptions of usefulness and ease of use.

6.1.2. Conduct Empirical Studies on the Impact of UCD on TAM Constructs

Future research should investigate how UCD practices, such as user research, prototyping, and usability testing, influence user's perceptions and acceptance of authentication technologies.

6.1.3. Emphasize Longitudinal Studies

Encourage longitudinal studies to track user acceptance and use of authentication systems over time to gain insight into changing user perceptions, long-term trends, and factors contributing to sustained user engagement and satisfaction.

6.1.4. Investigate Novel Authentication Technologies

Future research should also focus on exploring the application of TAM and UCD principles in the context of emerging authentication technologies to address the unique challenges and opportunities they present.

6.2. Potential Impacts of Adopting the Recommendations

Adopting the recommendations outlined in this paper could have several significant impacts:

6.2.1. Enhanced User Acceptance

By integrating TAM and UCD principles, authentication systems can be designed to meet users' expectations of ease of use and usefulness, leading to higher acceptance rates and more widespread adoption.

6.2.2 Improved Usability

An iterative design process that incorporates user feedback can cause authentication systems that are not only

secure but also intuitive and satisfying to use, reducing user frustration and the likelihood of security workarounds.

6.2.3 Strengthened Security

Systems designed with user needs and perceptions in mind are more likely to be used as intended, enhancing the overall security posture. Moreover, understanding and addressing user concerns about security features can lead to the development of innovative authentication solutions that provide robust security without compromising usability.

6.3. Limitations of the Current Literature Review and Synthesis

While this literature review provides valuable insights into the integration of TAM and UCD in usable authentication, there are several limitations to consider:

6.3.1. Scope of Reviewed Literature

While every attempt was made to have a comprehensive literature review, the study was focused on a selection of papers and may not have captured all relevant studies in the field. Future reviews could expand the scope to include more diverse sources and perspectives.

6.3.2 Evolving Technology Landscape

The rapid pace of technological change means that new authentication methods and user interaction paradigms are continually emerging. As such, the findings may not fully reflect the latest developments and user acceptance factors.

6.3.3. Methodological Diversity

The varied methodologies and contexts of the reviewed studies make it challenging to draw definitive conclusions. Future research should aim for more standardized methodologies to facilitate comparison and synthesis.

Acknowledging these limitations is crucial for understanding the context in which the findings and recommendations are situated. Future research should aim to address these gaps, further exploring the integration of TAM and UCD principles in the design and evaluation of usable authentication systems.

7. Conclusion

This paper has explored the intersection of the Technology Acceptance Model (TAM) and User-Centered Design (UCD) principles within the context of usable authentication. Through a detailed literature review and synthesis, it has highlighted the current state of research, identified gaps, and offered recommendations for future studies and practical applications. This concluding section summarizes the key points, underscores the importance of integrating TAM and UCD, and provides a call to action for both researchers and practitioners.

The integration of TAM and UCD offers a comprehensive framework for understanding and improving user acceptance and usability of authentication systems. The literature review revealed that while TAM provides valuable insights into the factors influencing user acceptance, the addition of UCD principles can further enhance the design and evaluation process, leading to systems that are both secure and user-friendly. However, the review also identified a significant gap in the explicit integration of these two frameworks in existing research, pointing to a crucial area for future exploration. The importance of integrating TAM and UCD in usable authentication research is crucial. As cyber threats continue to evolve, the need for effective and widely adopted authentication systems becomes increasingly critical. By focusing on both the technological aspects of these systems and the user experience, researchers and practitioners can develop solutions that users are willing and able to use, thereby enhancing the overall security posture of digital systems.

References

- [1] Fred D. Davis, "Perceived Usefulness, Perceived Ease of Use, and User Acceptance of Information Technology," *MIS Quarterly*, vol. 13, no. 3, pp. 319-340, 1989. [[CrossRef](#)] [[Google Scholar](#)] [[Publisher Link](#)]
- [2] Donald A. Norman, and Stephen W. Draper, "User Centered System Design: New Perspectives on Human-Computer Interaction," *The American Journal of Psychology*, vol. 101, no. 1, pp. 148-151, 1988. [[CrossRef](#)] [[Google Scholar](#)] [[Publisher Link](#)]
- [3] Fahad Al-Harby, Rami Qahwaji, and Mumtaz Kamala, "Towards an Understanding of User Acceptance to Use Biometrics Authentication Systems in E-commerce: Using an Extension of the Technology Acceptance Model," *International Journal of E-Business Research*, vol. 6, no. 3, pp. 24-42, 2010. [[CrossRef](#)] [[Google Scholar](#)] [[Publisher Link](#)]
- [4] Niranjana Gandhi, and Kanchan Patil, "Understanding the Users' Intention to Use the Three-Factor Authentication for Preserving the Privacy of Patient Data," *Journal of Applied Security Research*, vol. 18, no. 3, pp. 597-626, 2023. [[CrossRef](#)] [[Google Scholar](#)] [[Publisher Link](#)]
- [5] Mark Moran et al., "Tablet Personal Computer Integration in Higher Education: Applying the Unified Theory of Acceptance and Use Technology Model to Understand Supporting Factors," *Journal of Educational Computing Research*, vol. 42, no. 1, pp. 79-101, 2010. [[CrossRef](#)] [[Google Scholar](#)] [[Publisher Link](#)]
- [6] Sameena Naaz et al., "OdorTAM: Technology Acceptance Model for Biometric Authentication System Using Human Body Odor," *International Journal of Environmental Research and Public Health*, vol. 19, no. 24, pp. 1-17, 2022. [[CrossRef](#)] [[Google Scholar](#)] [[Publisher Link](#)]
- [7] Dicky Jhon Anderson Butarbutar et al., "Digital Bank User Acceptance Analysis Using the Extended Technology Acceptance Model," *Journal of Systems and Information Technology*, vol. 5, no. 3, pp. 36-40, 2023. [[CrossRef](#)] [[Google Scholar](#)] [[Publisher Link](#)]
- [8] La Ode Abdul Wahid, and Ahmad R. Pratama, "Factors Influencing Smartphone Owners' Acceptance of Biometric Authentication Methods," *Journal of Information, Communication and Ethics in Society*, vol. 14, no. 2, 2022. [[CrossRef](#)] [[Google Scholar](#)] [[Publisher Link](#)]
- [9] Yen Xin Tok, Norliza Katuk, and Ahmad Suki Che Mohamed Arif, "Smart Home Multi-factor Authentication using Face Recognition and One-time Password on Smartphone," *International Journal of Interactive Mobile Technologies*, vol. 15, no. 24, pp. 32-48, 2021. [[CrossRef](#)] [[Google Scholar](#)] [[Publisher Link](#)]
- [10] Lazarus Kwao, Richard Millham, and Enoch Opanin Gyamfi, "An Integrated Success Model for Adopting Biometric Authentication Technique for District Health Information Management System 2, Ghana," *SSRN Electronic Journal*, 2020. [[CrossRef](#)] [[Google Scholar](#)] [[Publisher Link](#)]

Funding Statement

This publication was funded by a grant from The New World Foundation.

Acknowledgments

We would like to extend our heartfelt thanks to Pradeep Chintale, Cloud Solutions Architect, SEI Investment Company, Downingtown, Pennsylvania, United States, and Robin Verma, Data Engineering/Cloud Expert, Wells Fargo, Telangana, Hyderabad, India, for their insightful comments and constructive feedback on our manuscript.

Their expertise and thoughtful critique have significantly contributed to the enhancement of this work. We deeply appreciate the time and effort dedicated to reviewing our paper and guiding us toward a more rigorous and polished final product. Thank you.