

# **Importance Of Communication In Education**

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When people communicate effectively, they are able to talk openly about what is on their mind and develop a shared understanding. Effective communication helps families and staff to share important and relevant information about children.

The entire world is either wired or wrapped within the web of an overwhelming communication environment. Whether it is the plain old telephone system (POTS), cellular service or the World Wide Web there is no adjective that can truly describe the communications revolution. Things that were once reserved to the privileged few that could afford them are now commonplace, such as cellular phones and computers. What would we do without these elements of communication if they were all to disappear? As you can imagine a scenario such as this would qualify as a disaster of great magnitude!

## **COMMUNICATION IN EDUCATION**

Communication is paramount in education. Whether it is teacher to student, student to student, teacher to teacher, teacher to parent, teacher to admin or admin to parent, or vice versa, communication is needed to make sure our students are successful. Communication is when information is passed from a sender to a recipient using a medium. There are different media that can be used: Visual communication (using body language or gestures) Communicating with sounds (like human language, but may also be the barking of a dog) Communication using touch.

## **IMPORTANCE OF COMMUNICATION IN ADULT EDUCATION**

Good communications minimize the potential of unkind feeling during the process of teaching. For learning the learner must be attentive toward their teacher during the lecture. Loss (2000), recommended that teacher communicate in clear and understandable manner. Communication is a dynamic process which need of mind and courage to face the other and convey his/her message in effective way. Communication process is successful when we deliver the message in clear and understandable way. Effective communication need to convey and accept his/her message in all kind of situation and circumstances. Good communication is considered a strong tool for effectiveness in the teaching profession (Monika Srivastava, NA)

Communication skills involve listening and speaking as well as reading and writing. For effective teaching a teacher need to be highly skilled in all these areas. Teacher with good communication always make the things easier and understandable (Freddie Silver). Good communication skills of teacher are the basic need of academics success of students, and professional success of life. Teacher communicates more instructions orally in classroom to students. Teacher with poor communication skills may cause failure of students to learn and promote their academics. Student need to understand that what is right, and what is wrong while it totally depend upon the communication skills of teachers which he adopt in class-room (Rintaningrum, R., 2014).

Effective communication skills are really important for a teacher in transmitting of education, classroom management and interaction with students in the class. Teacher has to teach the students having different thinking approaches. To teach in accordance with the ability and capability of the students a teacher need to adopt such skills of communication which motivate the students toward their learning process (Riemer, M. J., 2002).

### **COMMUNICATION IN COMMUNITY DEVELOPMENT**

Communication for development focuses on two areas namely: information dissemination and motivation training of field workers and rural members. Full potential for development can only be realized if knowledge and technologies are shared effectively and rural people involved in the process are motivated to achieve success.

Community development is the process of helping a community to strengthen itself and develop towards its full potential. Communication is a key component of sustainable development. Mobilizing community members for community development purpose is important but members of communities can only be mobilized when communication is effective.

### **IMPORTANCE OF COMMUNICATION IN COMMUNITY DEVELOPMENT**

Effective communication enhances participation of every community member towards the achievement of the goals of community/rural development. Communication for community development means moving from a focus of informing and persuading people to changing their behaviour or attitudes to a focus of facilitating exchanges to solve a common indentified problem

It also makes people participate actively in matters of development. Communication is a powerful trend to facilitate participating development. It is about encouraging community participation with development initiatives through a strategic utilization of various communication

strategies. Communication process brings together all stakeholders in community development in a dialogue of ideas on development needs, objectives and actions.

community development depends on the effectiveness of communication as it helps in sharing of ideas and opinions and diffusion of good ideas while irrelevant ideas are thrown out. In the process of community development therefore, communication is important as it involves the study of people relating to themselves and to one another in groups, societies, influencing one another and being influenced, informing one another and being informed, teaching and being taught, loving and being loved, entertaining and being entertained

### **COMMUNICATION IN SOCIAL WELFARE**

A social welfare system provides assistance to needy individuals and families. The types and amount of welfare available to individuals and families vary depending on the country, state or region. In the United States, the federal government provides grants to each state through the Temporary Assistance for Needy Families (TANF) program.

As social worker, effective communication is significant, because it helps to build a relationship between the social workers and the client.

### **IMPORTANCE OF COMMUNICATION IN SOCIAL WELFARE**

Communication skills can be essential to the task of assessment, interviewing and later decision making for social workers. Good listening skills make social workers more productive. The ability to listen carefully allows workers to better understand assignments they are given. They are able to understand what the client really want to explain and it make easier his work.

On the other hand, getting information from the client is also very important for a social worker. It is vital for a social worker to know how to ask the client the information they want to obtain, the question should be simple, friendly and concise. In practice, good communication skills, practically listening and interview skills are crucial for establishing efficient and respectful relationships with service users. Social workers must demonstrate several skills while assessing or interviewing a client.

### **CONCLUSION**

It is no doubt that communication plays a vital role in human life. It not only helps to facilitate the process of sharing information and knowledge, but also helps people to develop relationships with others. Therefore, the importance of communication cannot be underestimated. Every day, we

communicate with a lot of people including our families, our friends, our colleagues, or even strangers. We should learn how to communicate effectively to make our lives better.

### **Reference**

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