

The Sustainable Generation of Bilingual Textual Resources for L2 Learning: A Crowd Translation Experience

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Traducción e
Interpretación



Universidad
de Alcalá



Outline

- Introduction
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- Background
- Methodology
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Introduction

☐ Digital humanities

❖ [eLITE-CM, Edición literaria electrónica](#) (H2015/HUM-3426)

❖ ATLAS research group ([objective 2](#) – enriched digital edition of children’s literature)

Translation - Didactic needs’ analysis (primary education) – bilingual audiobook ongoing

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- 1st step: Crowd translation (non-professional, didactic, individual and collaborative work, collective expertise, digital learning and gamification)

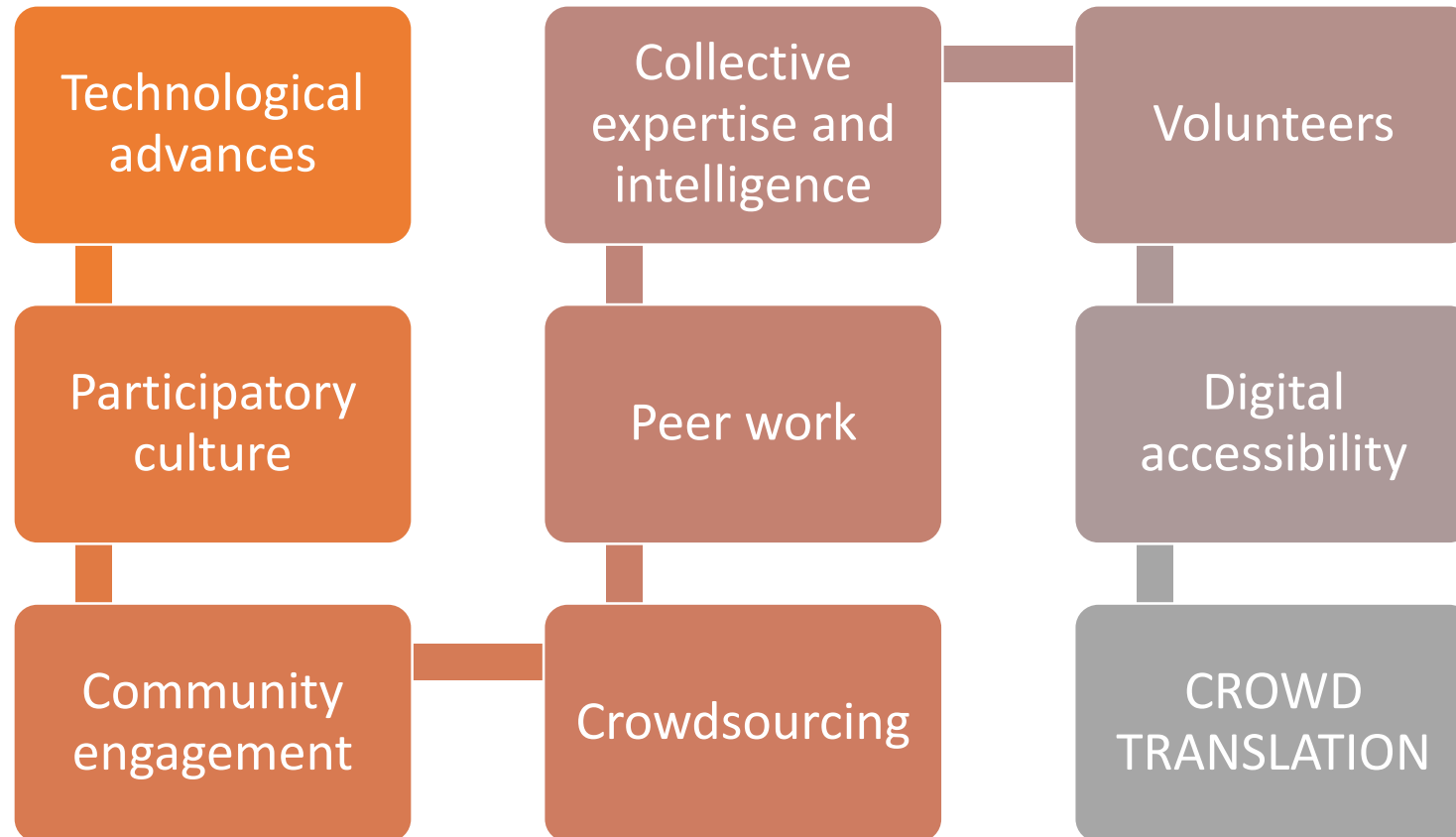
Aims of this project

Improving L2 skills through reverse translation

Crowd
translation

Collaborative
wiki

Background. Collaborative translation



State of the art I



[The Rosetta Foundation](#) - [Translation Commons](#) / [Babels](#)

[Zaidan and Callison-Burch](#) (2011) / O'Brian (2011)
[Pérez-González and Susam-Saraeva](#) (2012) / [Olohan](#) (2014)

[Talaván & Ávila Cabrera](#) (2016, 2017)

State of the art II

A wiki is a **Web page** that users can modify.

Cummings, R. E. (2008).

- One aspect of collaborative writing through wikis that has been embraced is that of extensive **peer-to-peer learning assistance**. Rather than having a dialectic relationship between learner and teacher, **wikis create an environment in which peers assume the role of teachers**.

Stoddart et alii. (2016)

- ... the use of wikis alone **does not guarantee successful collaborative learning activities**. Pedagogical design of the integration of wiki into instruction is vitally important in wiki-based learning activities.

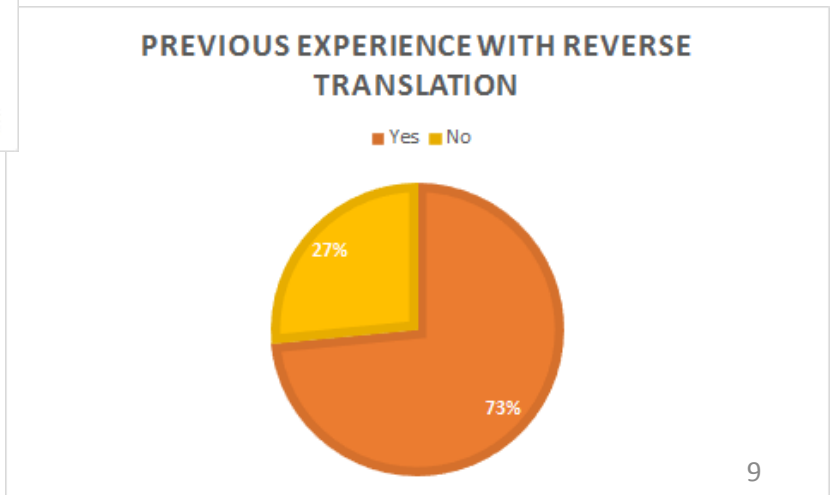
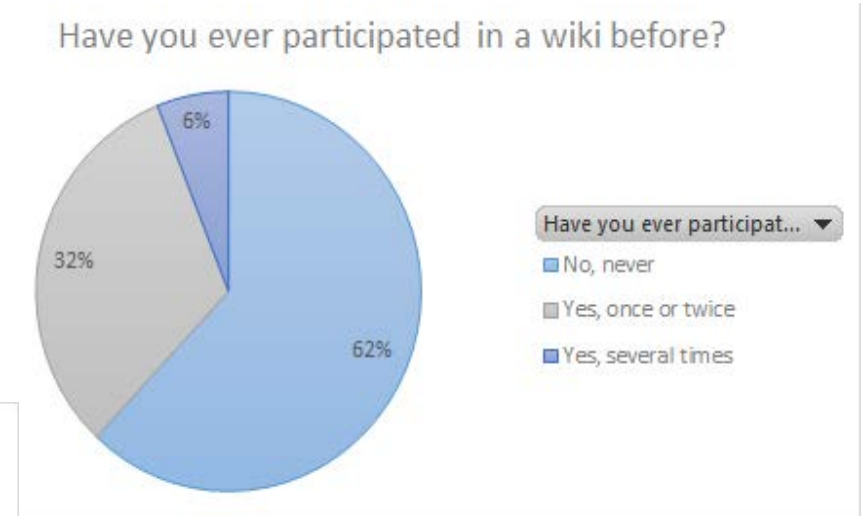
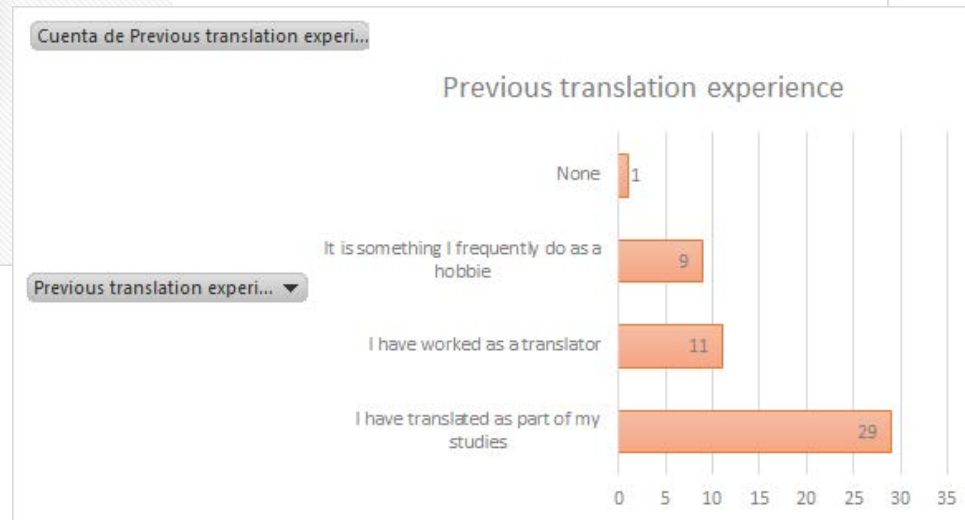
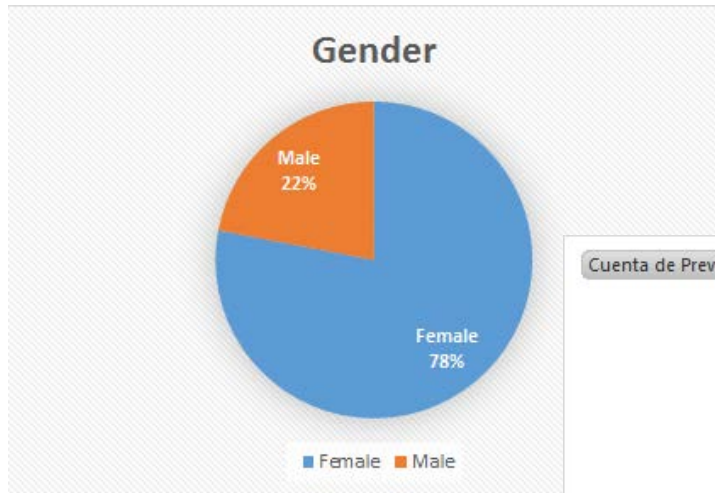
Zheng, B. et alii. (2015)

Methodology

- Call for volunteers (50-28)
- [Pre-questionnaire](#)
- Project- Wiki
 - Stage 1 translation- observation / wiki statistics
 - Stage 2 peer review – [students assessment rubric](#)
- [Post-questionnaire](#)
- Researchers' review (ongoing)



Data: sample description



- 43 years old
- Previous General Translation Course (lifelong learning)
- 62% had never participated in a wiki project.

Data: eLITE wiki interface

Administration options



Instructions given by the researchers /coordinators

Groups / space to edit by students

Forum

The screenshot shows the eLITE wiki interface. At the top, there are navigation tabs for 'Administration', 'Proposals', 'Events', 'Engagement', and 'Admin'. The main content area is titled 'eLITE' and contains instructions for participants, including links to PDFs like 'Crowd_translation_guidelines.pdf' and 'Revision_guidelines.pdf'. Below the instructions is a table with columns for 'Group', 'Tasks to translate', and 'Members (you can delete your email, if you prefer it, and write your name instead)'. The table lists groups 1-10 and their respective members. At the bottom of the page, there is a forum section with a post titled 'Deadline - Oct 31 2016' and a discussion about the project's progress.

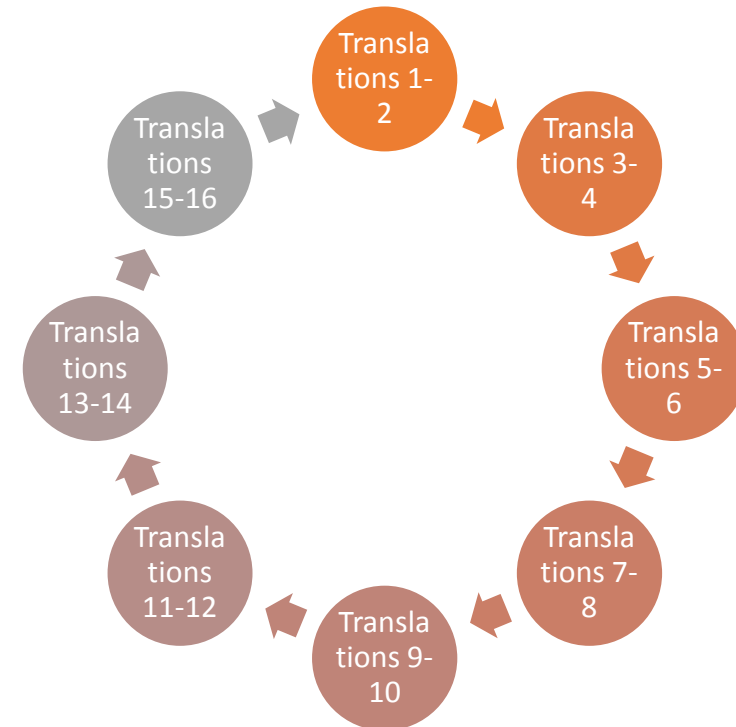
Menu (additional pages)

Project procedures (1 month per stage)

1. Translation stage

Group	Tales
1-2	-Plaga de dragones -La roca de las serpientes
3-4	-Una ciudad de libros -Las bodas del ratón
5-6	-Veraneo estropeado -El grumete y la isla encantada
7-8	- La compostura del dragón - Los chicos guapos
9-10	- Las monedas de oro - ¡Cuidado con el niño!
11-12	- ¡A volar todos! - El estado de sitio
13-14	- El fenómeno - ¿El menor o el mayor?
15-16	- En el sendero de la guerra - Las alhajas de la duquesa

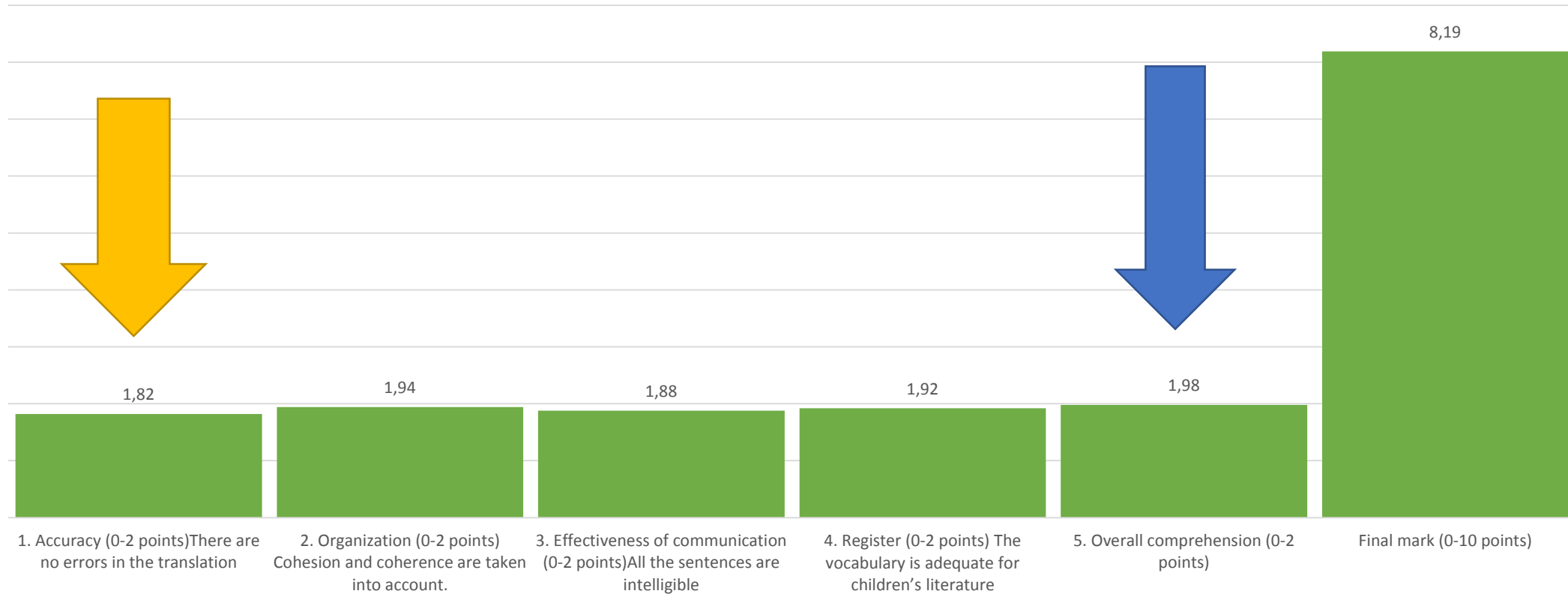
2. Peer-revision stage



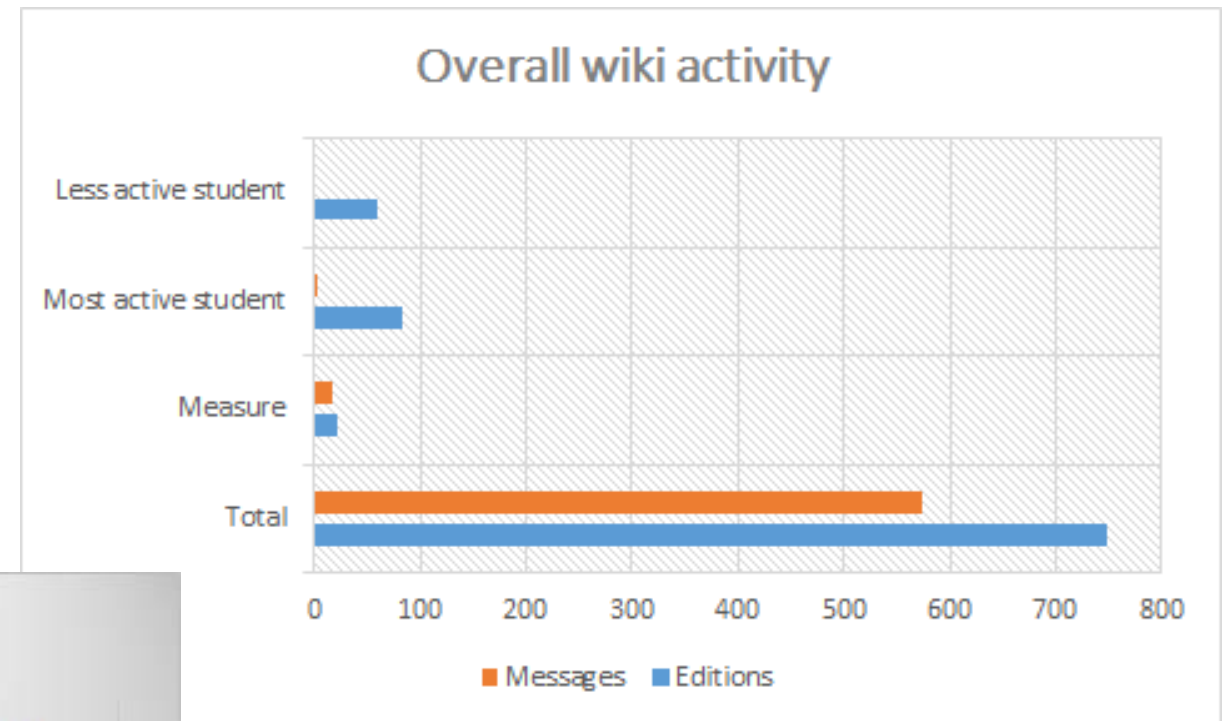
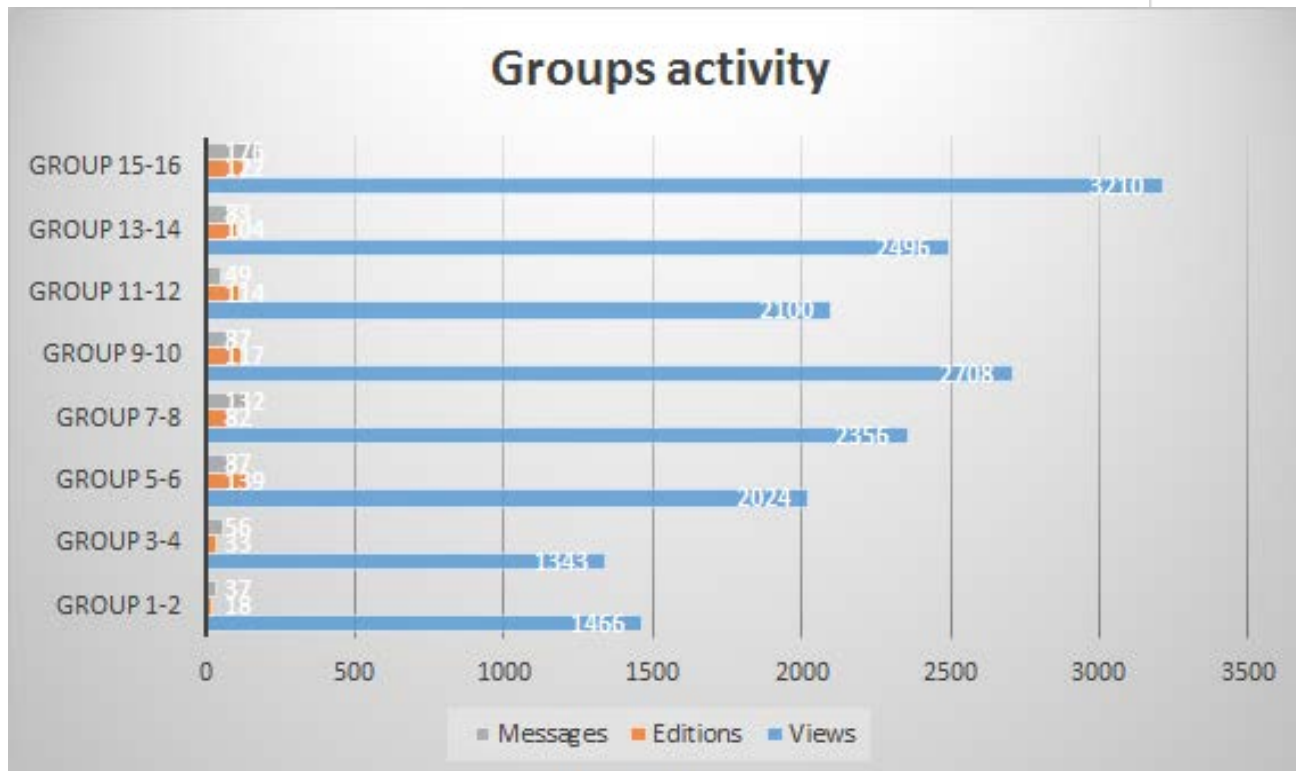
Researcher's daily monitoring and feedback
(General discussion and individual group discussion)

PEER REVIEW RESULTS

Peer-review summary



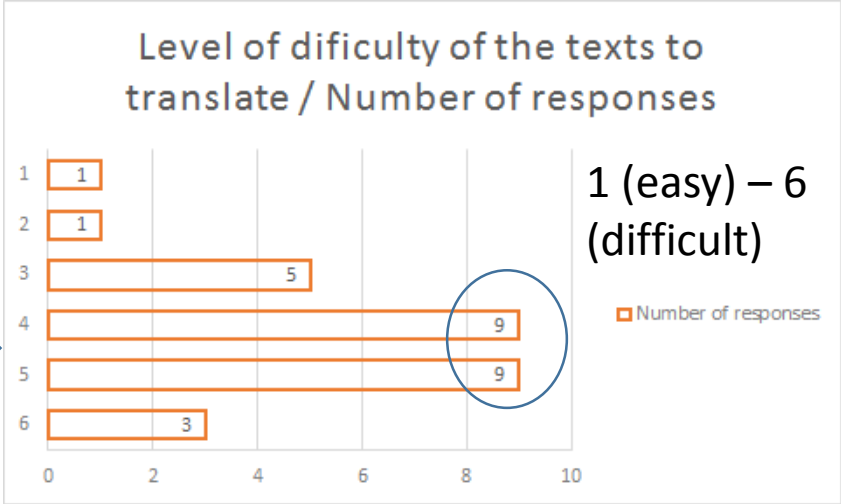
Wiki statistics (2 months)



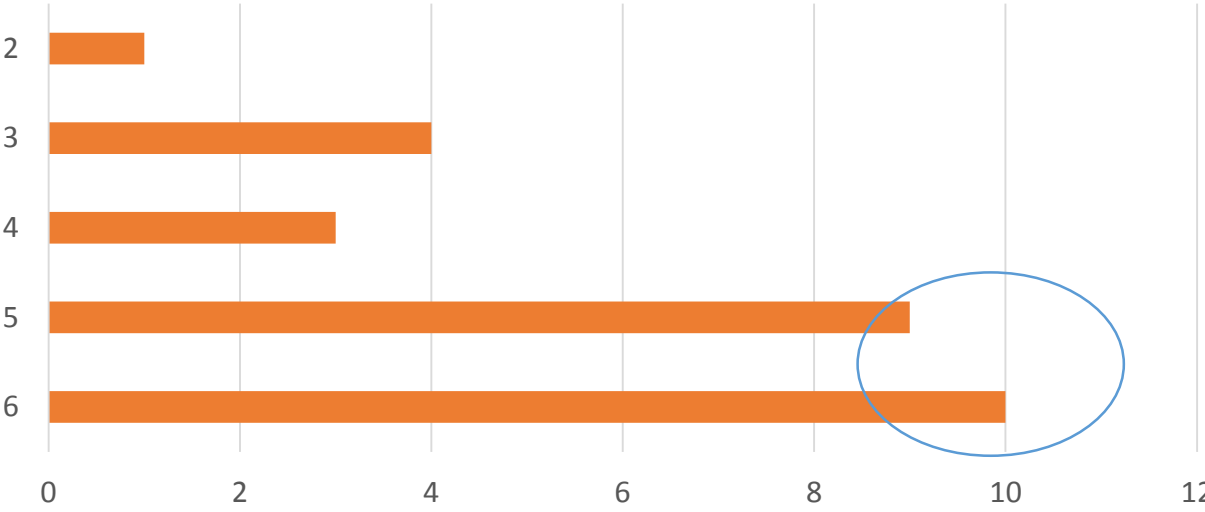
- 18 /more than 100 editions per group.
- Around 600 messages sent in 2 months
- More 700 editions

Post-questionnaire results: translation skills

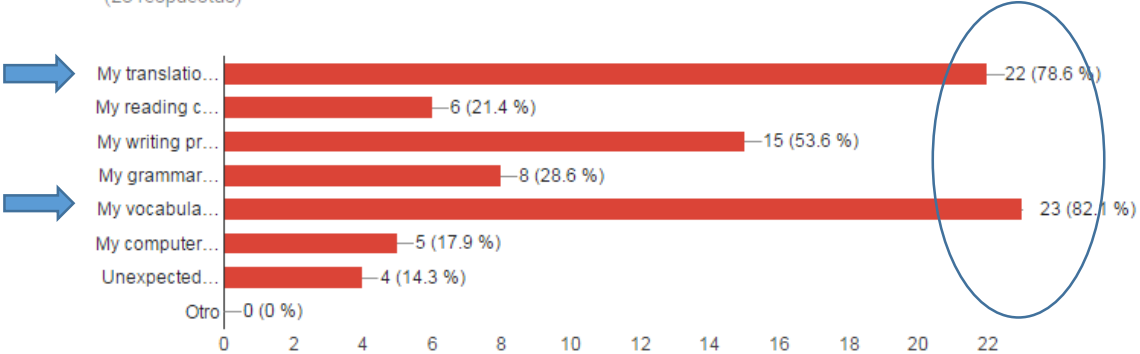
1(disagree) – 6
(totally agree)



Number of students who think that reverse translation has improved their translation skills

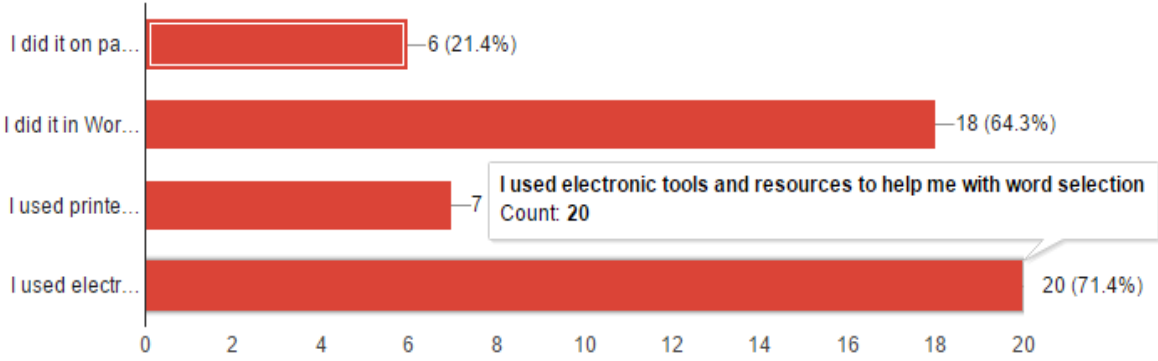


In terms of learning outcomes, choose the areas you think this translation project has enhanced
(28 respuestas)

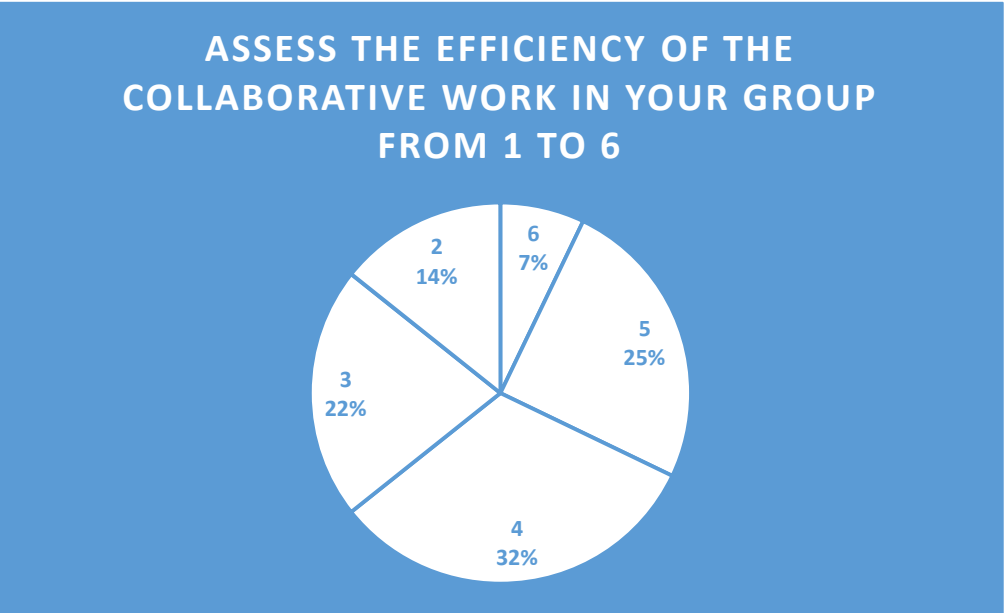
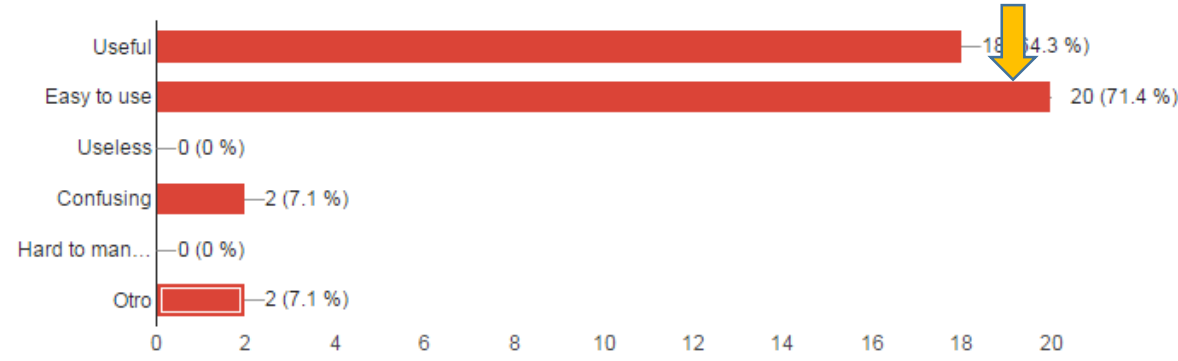


Post-questionnaire: collaborative work

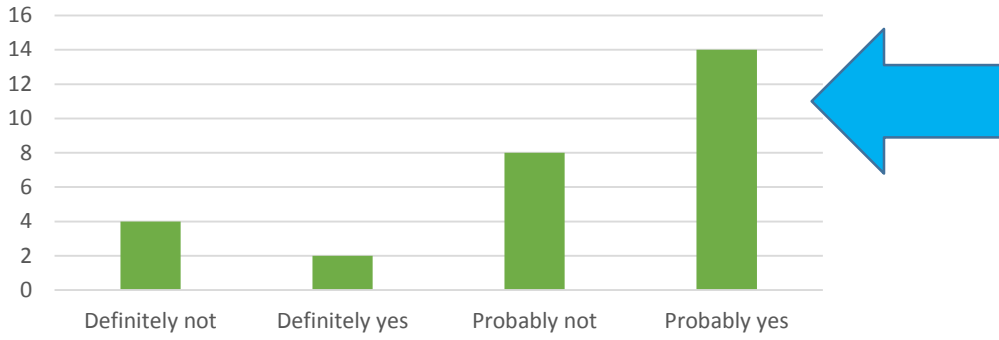
How did you undertake the translation? (28 responses)



As far as the use of the Wiki is concerned, I consider this type of application (28 respuestas)

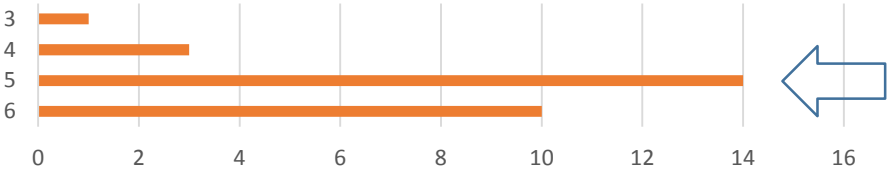


Would you have preferred to translate a whole tale on your own?

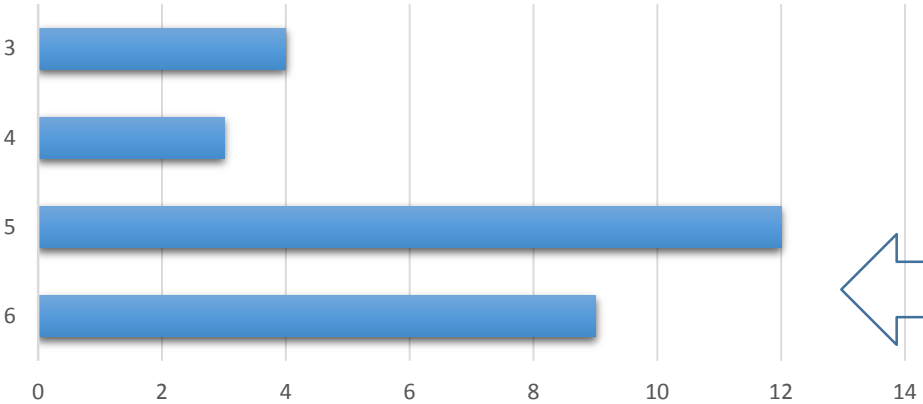


Post-questionnaire results: Satisfaction

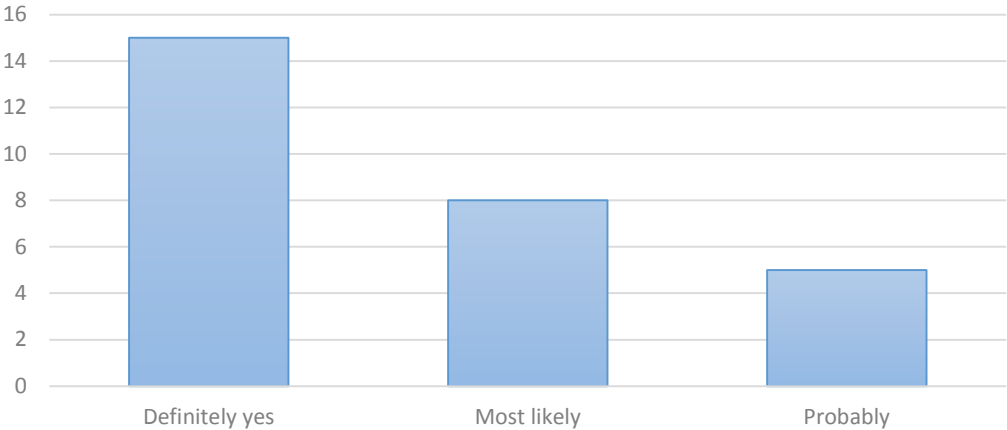
Students' Evaluation of the eLITE Crowd Translation Project/ Number of responses



Level of satisfaction with the learning outcomes /Number of responses



willing to participate in similar voluntary translation projects in the future?



Would you like to carry on collaborating in this project?
100% Yes

Discussion I

- A successful crowd-translation experience altogether in terms of:
 - (1) rather low abandonment rate
 - (2) output quality
- ❖ The majority → non digital natives and novel experience for them
- Factors that had a key impact in the outcome of the project include:
 - (1) volunteer population: experienced and passionate translators (the language dimension of the project was more significant than the digital one)
 - (2) a tightly scheduled experiment with close monitor supervision
- The main language aspects that showed gain: translation skills, vocabulary and writing (interesting margin for incidental learning - a hot topic these days in technology-based language learning)

Discussion II

- Areas identified in which there is scope for improvement:
 - Perception & attitude towards:
 - (1) collaborative work (persistent dependency on monitors/tutors) <—> large body of translations undertaken + continuous interaction in target language (exposure linked to improvement)
 - (2) P2P (individualistic attitude to own work) <—> refinement of translation output

Conclusions

- ❑ Translation as a 'recovered' L2 practice & development strategy
- ❑ Crowd translation as a process that can provide a highly motivational social working environment
- ❑ Subjects demonstrated: project engagement, exploratory attitude & good group ethics
- ❑ Peer feedback enables highly refined translation output
- ❑ Close monitorization, gamification and certification to ensure high quality production and avoid project abandonment

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Thank you

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