

NWRC Cairo  
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# Blended Learning: a tool for capacity building

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Change of knowledge



Niels Bohr

„what is common knowledge today  
has been science yesterday”

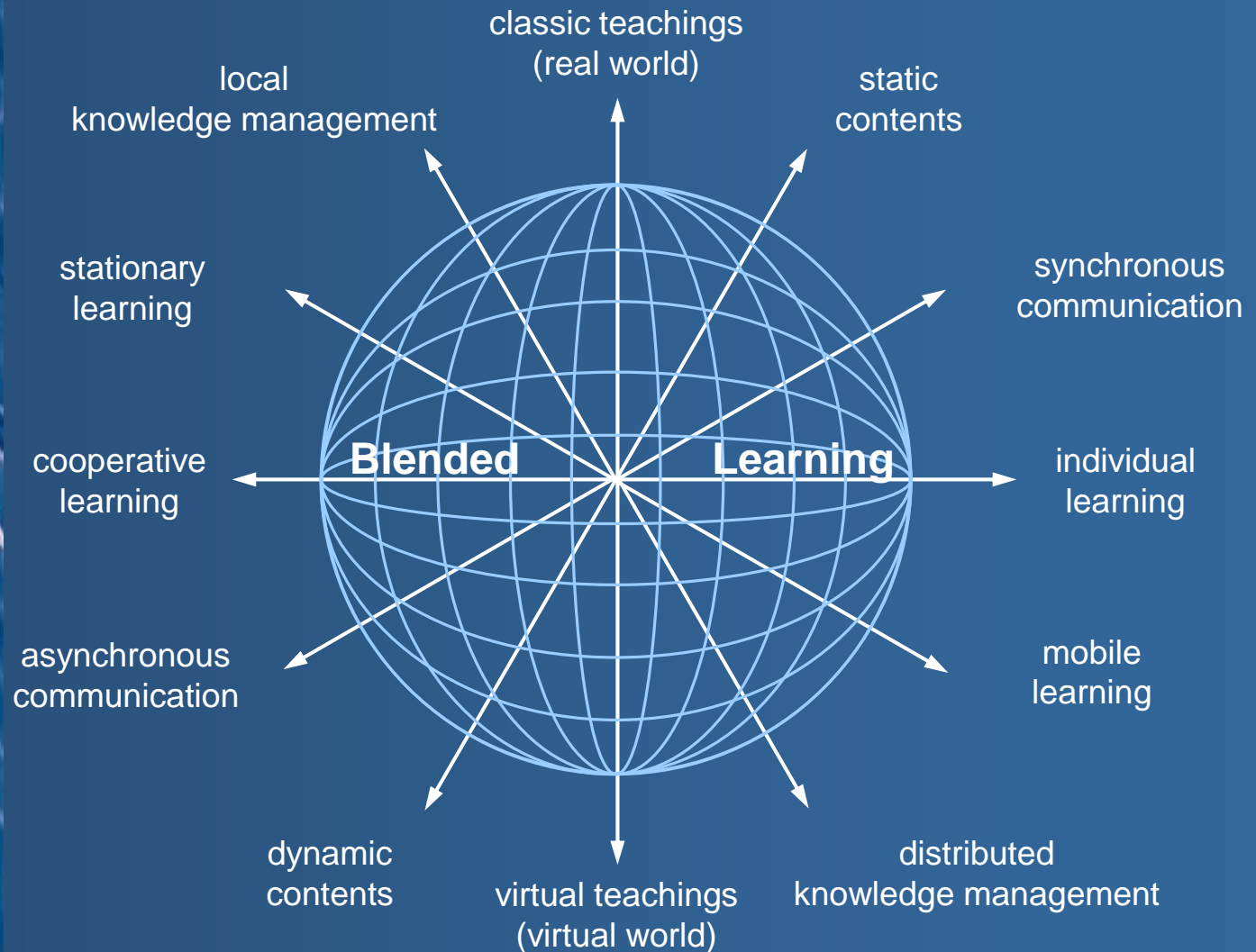
## Internet users in Germany [by age]

	1997	1998	1999	2000	2001	2002	2003	2004	2005	2006	2007
<b>Gesamt</b>	6,5	10,4	17,7	28,6	38,8	44,1	53,5	55,3	57,9	59,5	62,7
<b>Geschlecht</b>											
Männlich	10	15,7	23,9	36,6	48,3	53	62,6	64,2	67,5	67,3	68,9
Weiblich	3,3	5,6	11,7	21,3	30,1	36	45,2	47,3	49,1	52,4	56,9
<b>Alter in Jahren</b>											
14-19	6,3	15,6	30	48,5	67,4	76,9	92,1	94,7	95,7	97,3	95,8
20-29	13	20,7	33	54,6	65,5	80,3	81,9	82,8	85,3	87,3	94,3
30-39	12,4	18,9	24,5	41,1	50,3	65,6	73,1	75,9	79,9	80,6	81,9
40-49	7,7	11,1	19,6	32,2	49,3	47,8	67,4	69,9	71,0	72,0	73,8
50-59	3	4,4	15,1	22,1	32,2	35,4	48,8	52,7	56,5	60,0	64,2
60 und älter	0,2	0,8	1,9	4,4	8,1	7,8	13,3	14,5	18,4	20,3	25,1
<b>Berufstätigkeit</b>											
in Ausbildung	15,1	24,7	37,9	58,5	79,4	81,1	91,6	94,5	97,4	98,6	97,6
berufstätig	9,1	13,8	23,1	38,4	48,4	59,3	69,6	73,4	77,1	74,0	78,6
Rentner/nicht berufstätig	0,5	1,7	4,2	6,8	14,5	14,8	21,3	22,9	26,3	28,3	32,0

Basis: Onlinenutzer ab 14 Jahren in Deutschland

Quelle: ARD-Onlinestudie 1997, ARD/ZDF-Onlinestudie 1998 - 2007

# Blended Learning = traditional face to face teaching + eLearning

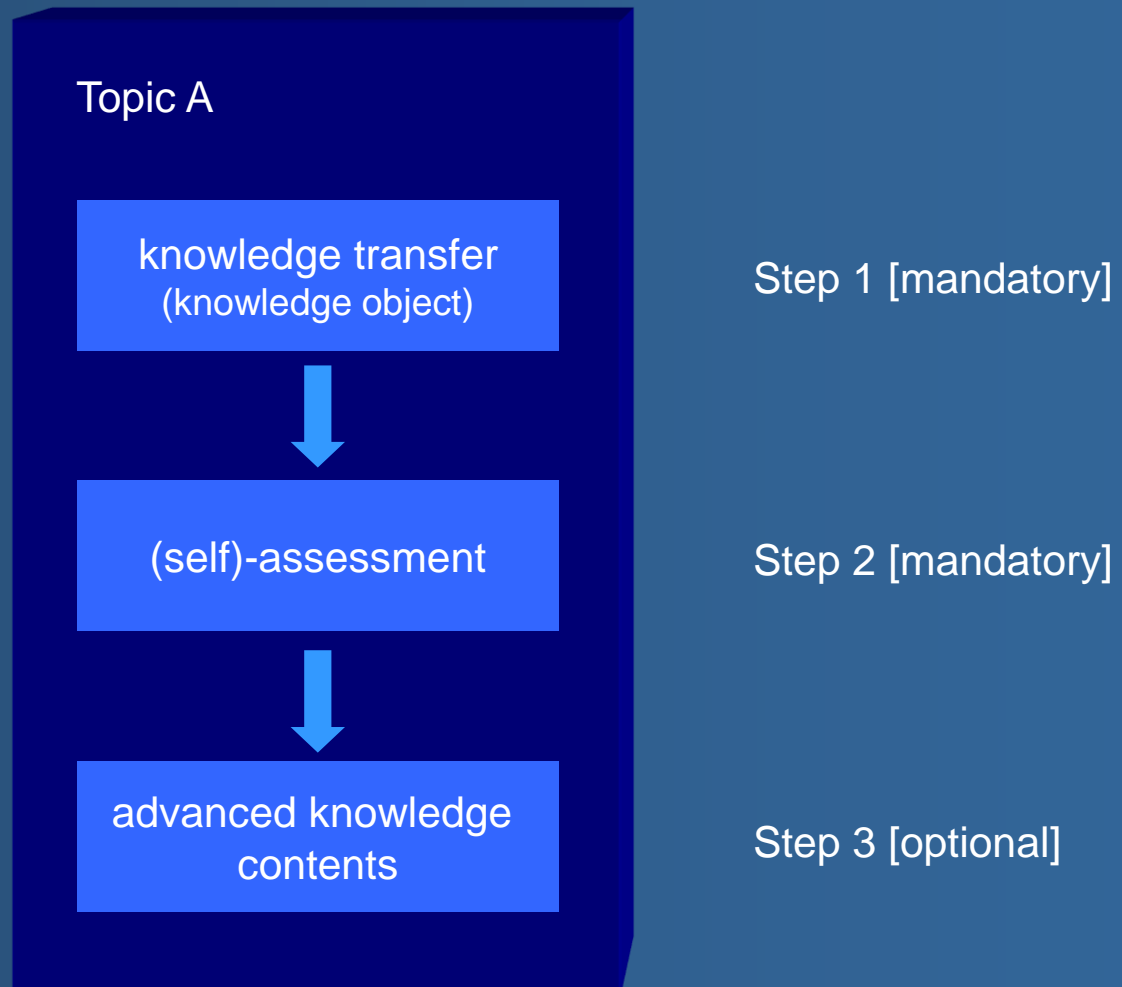


## The fundamentals of the SOI-Theory

The basic assumptions of the theoretical SOI-Model  
(Selection-Organisation-Integration) are:

- Human knowledge processing strictly separates between **aural** and **visual** input (two separate channels for information entrance)
- The processing capacity of the two input channels and the work memory is limited (the magic 7)
- Learning is always an active process; we have to develop a coherent, mental model (or reproduction) of the learning object.

## Didactical structure



# Grades of eLearning

learn from  
information

learn from  
feedback

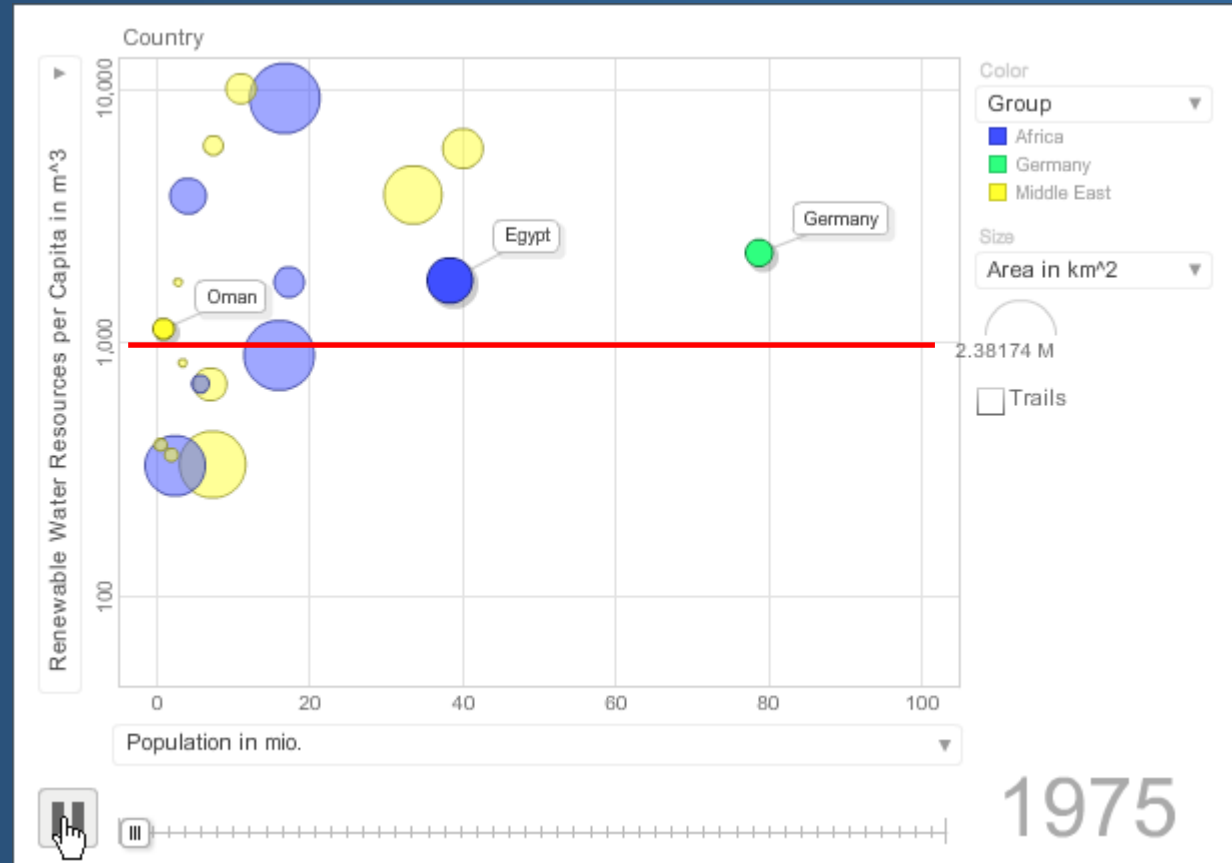
learn from  
multiple perspectives

Collaboration

Interaction

Distribution







- **eSWES**

eLearning System for Water and Environmental Studies

- **TOTWAT**

Think Interdisciplinary: Training-of-Trainers Program for Interdisciplinary Water Management

- **WATERnium:**

- National Water Research Center  
Water Resources Management and Environmental Engineering  
Program  
Cairo University

- EL-Fayoum University

- **Consortium:**

- Institute of Advanced Studies (Austria)
- Ain Shams University
- RWTH Aachen University
- Helwan University

- UNESCO-IHE Delft

- RWTH Aachen University

The screenshot shows the website interface for the UNESCO chair in Sustainable Water Management. At the top left is the UNESCO logo and the text "UNESCO chair in Sustainable Water Management". At the top right, it says "You are not logged in. (Login)" and "English (en)". There is also a logo for "ihp-hwrp germany" with the tagline "Water - from local to global progress by networking".

The main content area is divided into several sections:

- Welcome to the Learning Management System of the UNESCO chair in Sustainable Water Management.** Here Students can access virtual teaching materials for enhanced study purposes for self-paced learning.
- Site news:** A news item titled "Basics of eLearning" by Univ.-Prof. Dr.-Ing Heribert Nacken, dated Thursday, 6 September 2007, 11:11 AM. The text reads: "Interested in basics of eLearning? If so, just have a look at the eLecture on basics of eLearning that has been set up in alliance with the WMO expert meeting on computer-aided distance learning in Meteorology / Hydrology / Water Resources in China."
- Login:** A login form with fields for "Username: nacken" and "Password:" and a "Login" button. Below the fields are links for "Create new account" and "Lost password?".
- General Information:** A section with links for "Site news" and "! Required Software".
- Courses:** A section with a text input field labeled "Enter the course".

A large blue banner at the bottom of the page contains the text: "RWTH Aachen University is member of iTunes U (starting from February 2009)".

## Learning Management System:

- Moodle      Assignment / Chat / Forum / Glossary / Lesson /  
Quiz / SCORM / Survey / Wiki / Workshop / RSS

## Standards:

- Sharable Content Object Reference Model (**SCORM**)
- Question and Test Interoperability Specification (**QTI 2.0**)

“The logic of education systems should be reversed so that it is the system that conforms to the learner, rather than the learner to the system”



What's next on the agenda?

Web 1.0

Learning management  
system (LMS)



Web 2.0

Personal learning  
environments (PLE)

Social software

## What 's missing ?

- an (non-commercial) eLearning stock exchange
- a benchmarking system for learning objects and learning content

our conclusion:

To *e* or not to be !