

# Non-Randomized Trials

---

## ADA Research Toolkit

ADA Research Committee

# Learning Objectives

---

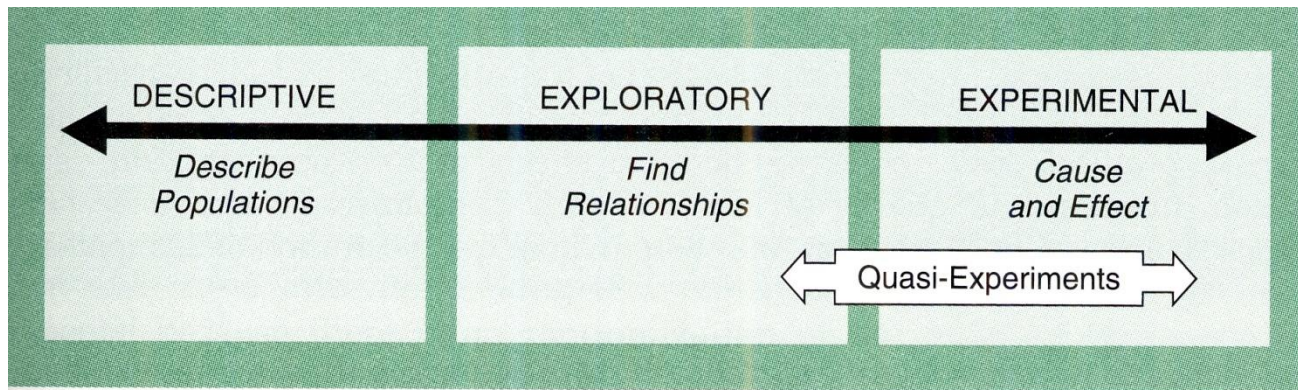
At the end of this presentation the participant will be able to:

- Define a non-randomized trial and its components
- Describe the study design
- Describe the strengths and limitations of non-randomized trials
- Identify the main statistical tools used to analyze non-randomized trials

## Definition of a Non-Randomized Trial

- A study where participants have been assigned to the treatment, procedure, or intervention alternatives by a method that is not random. The investigator defines and manages the alternatives. (ADA terms on EAL)

## Non-randomized trials are a type of quasi-experimental design



Quasi-experimental designs are those that do not meet the criteria for a true experimental design such as random assignment of participants to groups or having a control group.

# Distinguishing Features

---

- Uses natural groups or assigns participants to groups using a non-random procedure
- The investigator controls the exposure of groups to the intervention
- Prospective
- Confounders exist due to non-randomization

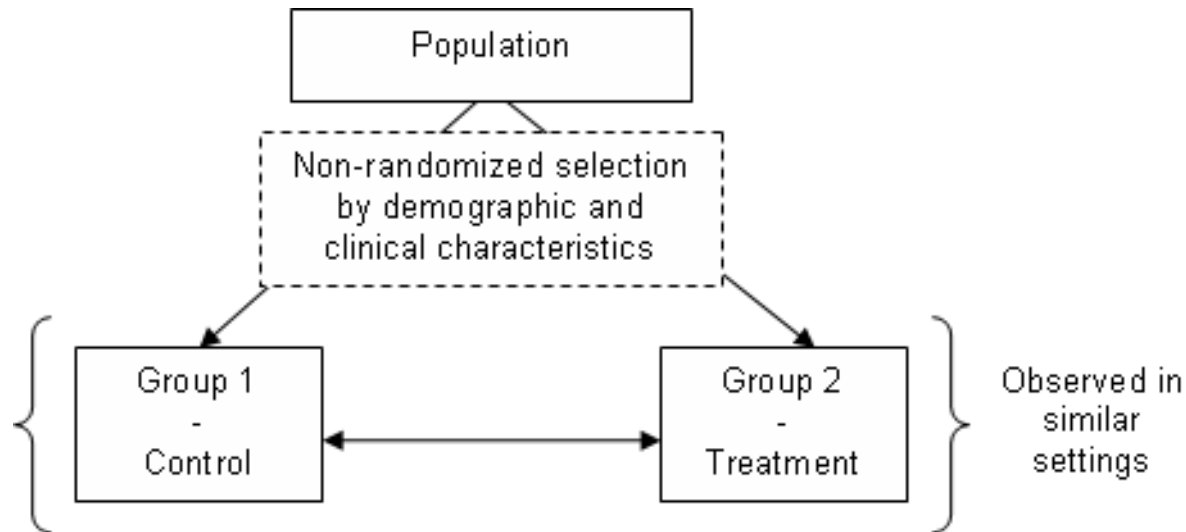
## When is it appropriate to use a non-randomized trial design?

- When the act of random allocation may reduce the effectiveness of the intervention
  - Occurs when the effectiveness of the intervention depends on the participant's active participation which is influenced by their beliefs and preferences)
- When it would be unethical to do random allocation
- When it is impractical to do random allocation (e.g. cost or convenience factors)
- When there are legal or political obstacles to random allocation

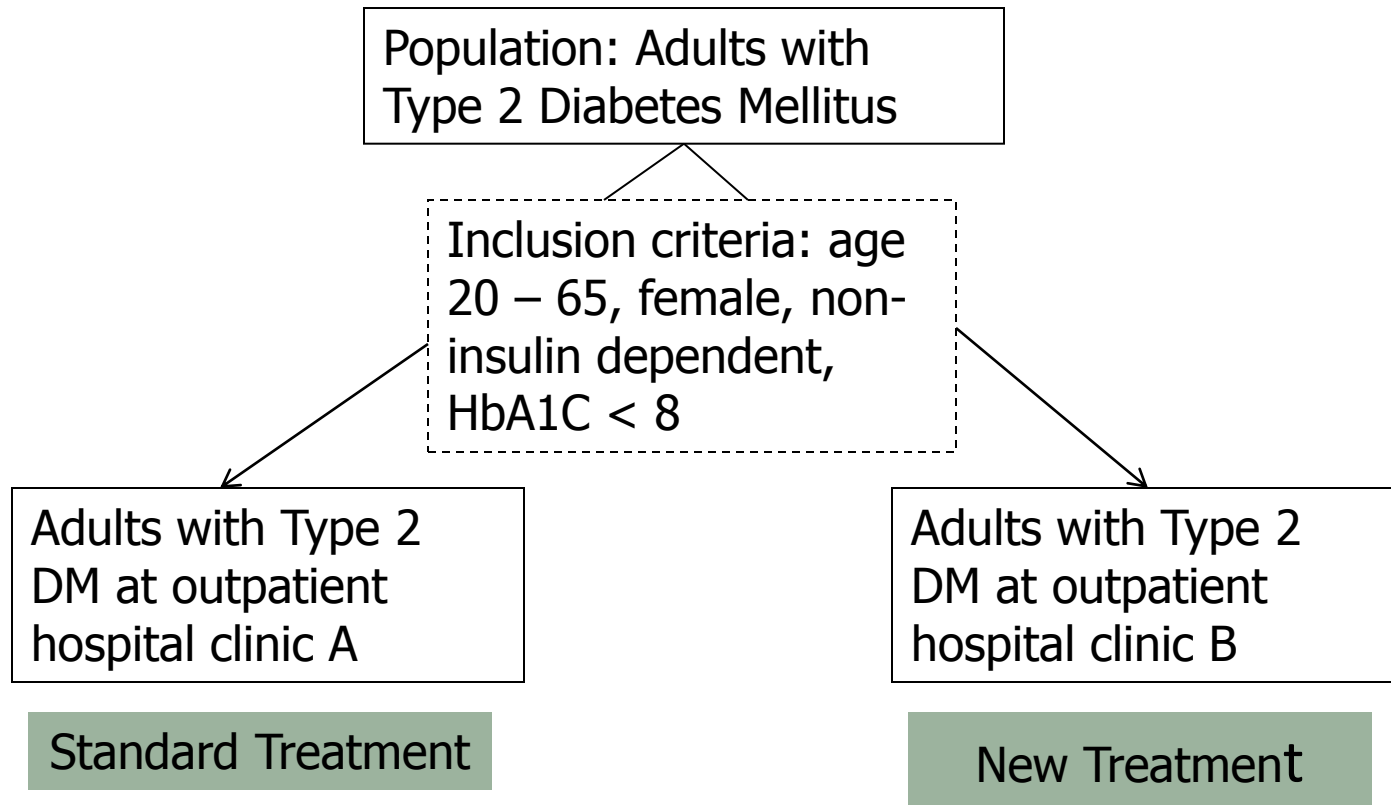
# Use of Controls

## There are different types of controls that can be used in non-randomized trials

Concurrent controls: Treatment and control group participants are matched at the group level based on demographic and other characteristics, and receive different treatment conditions at the same time.



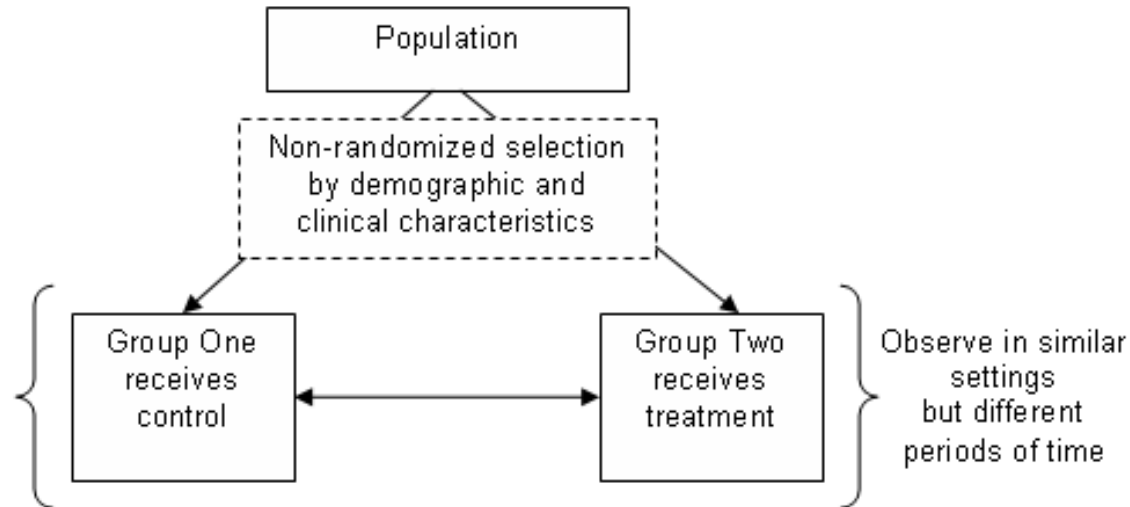
## Example 1: Concurrent Control





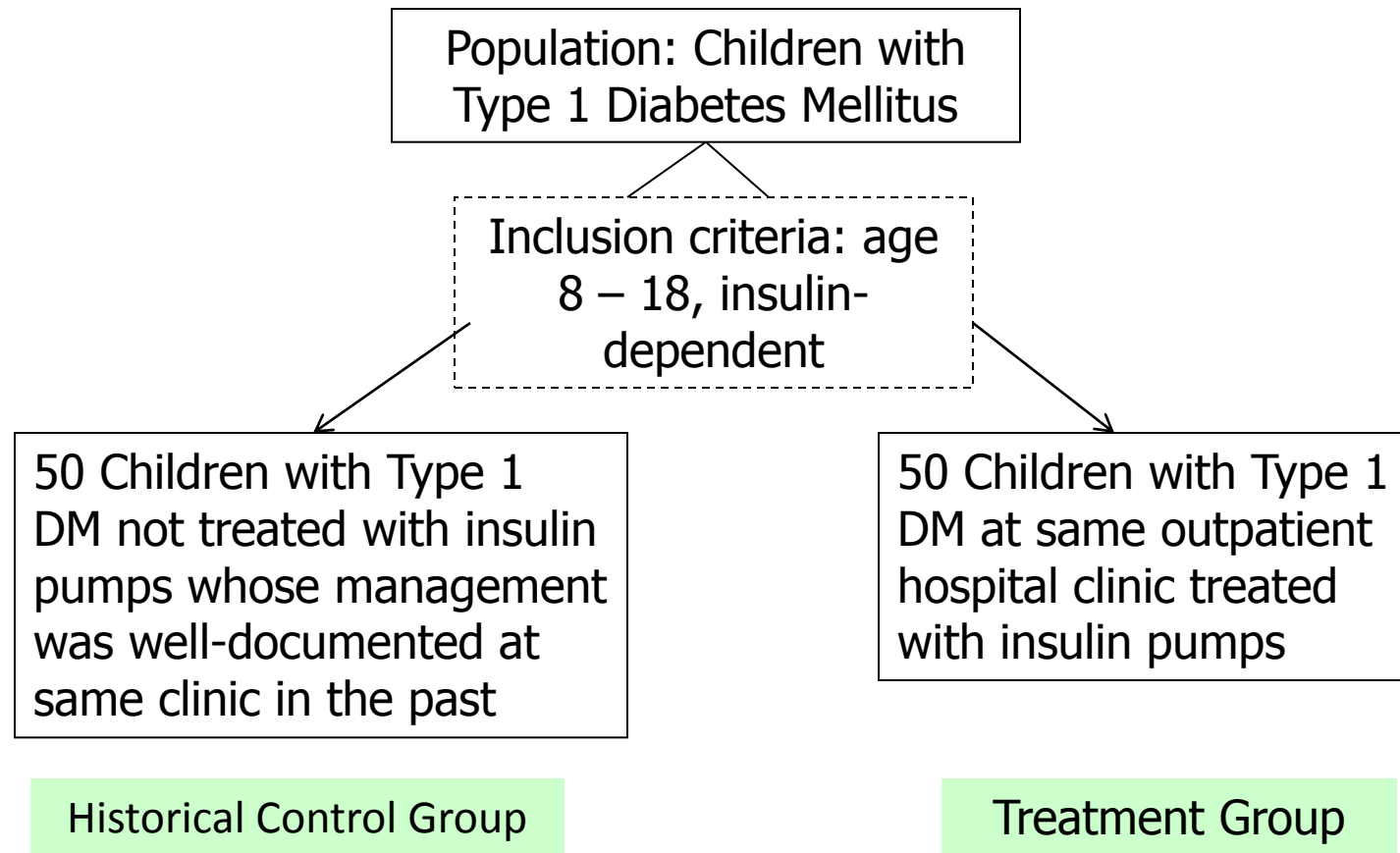
# Use of Controls

Historical controls: Investigators compare outcomes among a group of participants who are receiving a new treatment (experimental group) with outcomes among participants who received standard treatment in a previous period (control group).



# Use of Controls

## Example 2: Historical Control



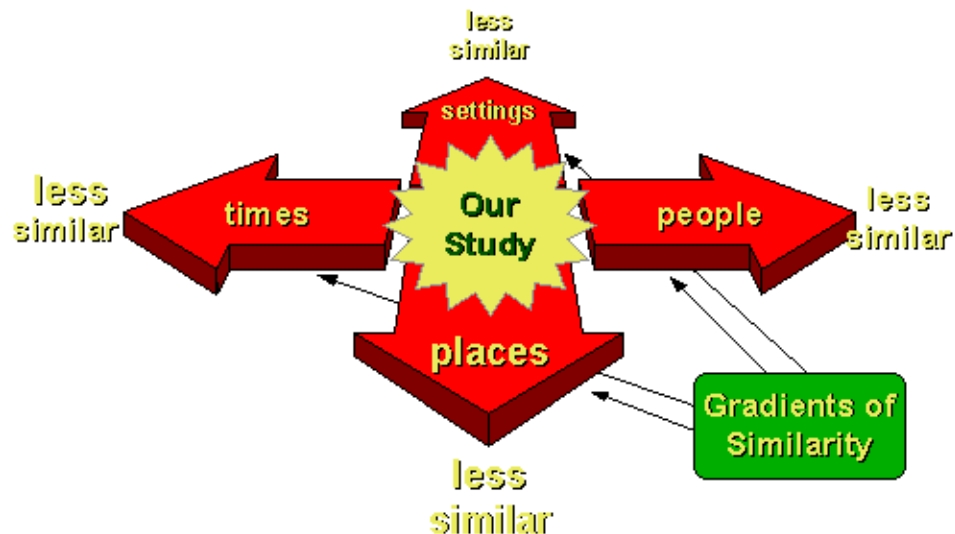
# Questions Answered

---

- What is the effectiveness of the intervention/exposure?
  - Does it work?
- What is the magnitude of the effect?
  - How large is the difference in the measured outcome (dependent) variable between the treatment group and the control group?
- What proportion of the sample/population will benefit?
  - What percentage of the treatment group benefited?
- Which approach is better?
  - Did the intervention group have a better outcome than the control group?

# Generalizability (external validity)

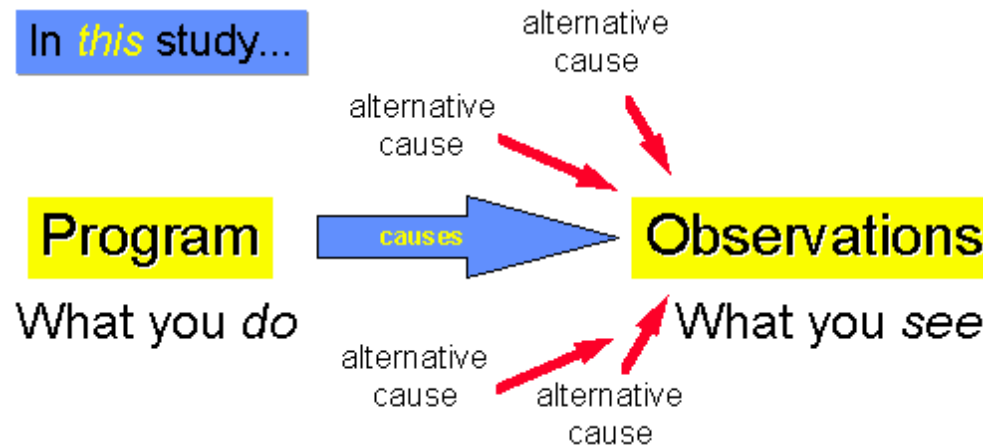
- Generalizability is dependent on how representative the sample is of the reference population (the population to which results would apply)
- External validity is the extent to which study findings can be generalized beyond the sample used in the study (Burns and Grove)



# Internal Validity

## Definition

- The extent to which the effects detected in the study are a true reflection of reality, rather than being the result of the effects of extraneous variables (Burns and Grove)



# Internal Validity

---

## Threats to internal validity

- Selection Bias: baseline differences between the control and intervention groups
  - Known factors (confounding variables) that may have an effect on the outcome being measured (eg. age, education or income level)
  - Unknown factors
- Differences in details of the intervention between groups
- Non-random dropout from the study
- Bias due to conscious and unconscious prejudice for or against the intervention on the part of participants, providers or evaluators

# Internal Validity

---

## Ways non-randomized study designs can increase internal validity

- Blinding
  - Blind participants so they do not know whether they are in the intervention group or the control group
  - Blind providers so they do not know which participants are in the intervention group
  - Blind evaluators so they do not know which participants are in the intervention group
- Statistically control confounding variables

CAUTION: Due to lack of randomization, differences between the groups that are present before the intervention may affect the outcome of the study, thus limiting the conclusions regarding cause and effect.

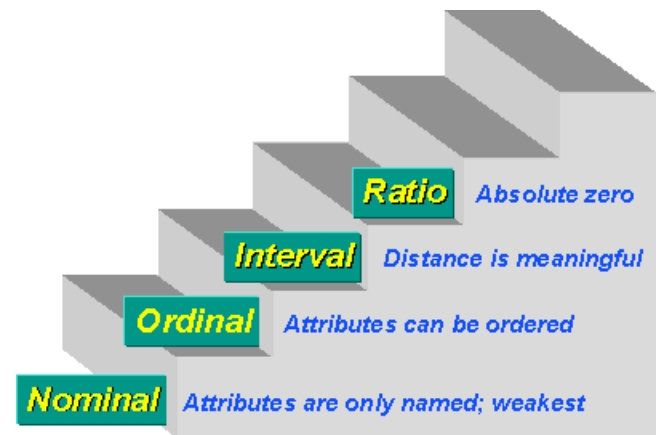
- Establish whether control and intervention groups are equivalent
- Compare baseline characteristics between groups
  - Are differences statistically significant?
    - If yes: may indicate systematic bias in group assignment
    - If no:
      - a) Groups are not different or
      - b) If sample size is too small to provide adequate statistical power to detect a difference, groups may not be equivalent
  - Are differences clinically significant?
    - If yes: potential confounders exist
    - If no: : due to nonrandom assignment, unknown confounders are still a threat to internal validity



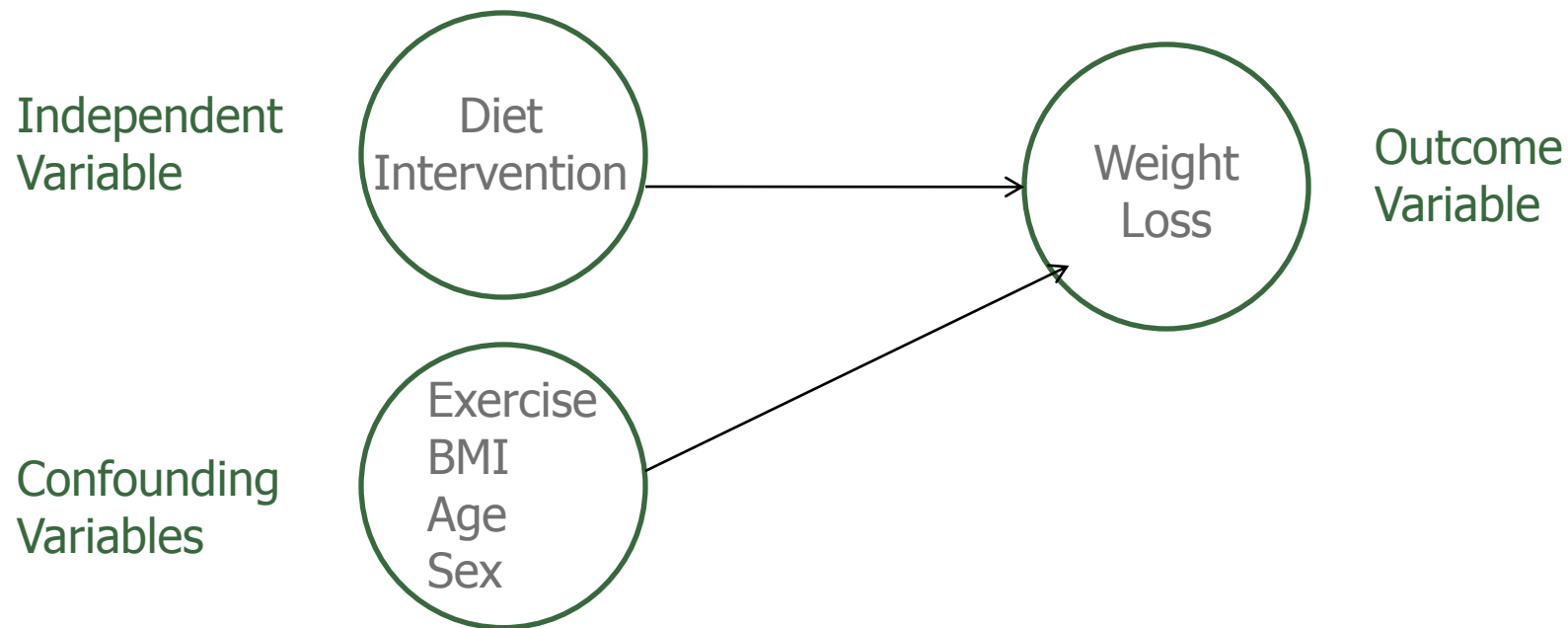
# Non-Randomized Trial (NRT)

Are differences in the outcome variable between the control group and intervention group(s) significant?

- Outcome variables are measured quantitatively (ordinal, interval or ratio)
  - Four levels of measurement
    - Nominal: the numerical values just “name” the attribute uniquely
    - Ordinal: the attributes can be ranked in order
    - Interval: the distance between attributes has meaning
    - Ratio: there is an absolute zero
- Level of measurement affects which statistical tests are appropriate



# Were Data Adjusted for Confounders?



Confounding Variables: characteristics that differ between groups and may affect the results of the study

# Typical Statistics

---

- Parametric statistics are used for normally\* distributed data measured on the interval or ratio scales
  - T-test: compares means of two groups
  - Analysis of variance (ANOVA): compares means of three or more groups
  - Multivariate analysis (e.g. MANOVA): analyzes relationships among three or more variables
  - Logistic regression: predicts odds of a dichotomous outcome
- Nonparametric statistics are used for data measured on the nominal or ordinal scales that do not meet certain assumptions about population parameters such as a normal distribution
  - Chi-square test: compares observed frequencies within categories to frequencies expected by chance

---

\*normal distribution: a symmetrical bell-shaped theoretical distribution that has defined properties

# Key Points

---

- Appropriate when randomization not feasible
- No random assignment into groups
- Conclusions must take into account potential biases
- Can show associations and trends, but cannot test cause-and-effect hypotheses

- Schwartz RP, Hamre R, Dietz, WH, et al. Office-Based Motivational Interviewing to Prevent Childhood Obesity. Arch Pediatr Adolesc Med. 2007;161:495-501.  
<http://archpedi.ama-assn.org/cgi/content/full/161/5/495>