

## Call for Papers

4<sup>th</sup> Nordic International Business, Export Marketing, Int. Entrepreneurship & Tourism Conference 2022 (NIB-EM, IE&T Conference 2022)

5<sup>th</sup>-6<sup>th</sup> November 2022, at ZOOM (due to COVID-19)



*with the support of*

**International Journal of Export Marketing (IJEXPORTM);  
Now IJEXPORTM is in ABS1 List of CABS 2021 under IB  
and  
Nordic Journal of Tourism (NJT)**

Dear all

In November 5-6 2022 the International Journal of Export Marketing (IJEXPORTM) candidate for the Emerging List of Web of Science, and the Nordic Journal of Tourism (NJT) invite you to the 4th Nordic International Business, Export Marketing, Int. Entrepreneurship, Innovation, Economics, Entrepreneurship, Consumer Behaviour, and Tourism Conference 2022, at ZOOM (due to COVID-19). The deadline for the submission of papers is the 31st August 2022. Acceptance of papers to the conference is the 1st of November 2022.

This event is supported by the International Journal of Export Marketing (IJEXPORTM) and the Nordic Journal of Tourism (NJT). Extended versions of conference papers are being invited for review and potential publication in the International Journal of Export Marketing and Nordic Journal of Tourism.

**Important Dates: Submit your paper to the following web page:  
Nordic IB-EM-IE &T Conference 2022:**

**Conference Link for submissions: <https://www.conftool.org/nib-em-2022>**

**Manuscripts due by: 31 October 2022**

**Notification to authors: 1 November 2022**

**Note for Prospective Authors for the two Special Issues: Please indicate in first page of your paper whether YOU WANT YOUR PAPER TO BE CONSIDERED FOR PUBLICATION OR NOT**

### Keynote speakers

**Keynote speakers** of this on-line conference are announced herewith (more names will be announced next month):

#### International Entrepreneurship:

Professor Peter Gabrielsson from the University of Vaasa, Finland, will present "International Entrepreneurship: Current Developments and future research".

Professor Antonella Zucchella from the University of Pavia, Italy, will present "International entrepreneurship: taking stock and looking ahead".

#### International Business:

Professor Aviv Shoham and Dr. Yoel Asseraf are both from the University of Haifa, Israel.

Professor Carlos M. P. Sousa from the University of Molde, Norway.

Professor Olli Kuivalainen from the Lappeenranta-Lahti University of Technology, Finland, will present "International new ventures and born globals and corporate governance".

Professor Ahmad Arslan from Oulu University, Finland, will present "Global supply chains' resilience at the time of pandemic and geopolitical disruptions".

#### Export Marketing:

Associate Professor Tiia Vissak from the University of Tartu, Estonia, will present "Foreign market entries, exits and re-entries: Future research".

#### Knowledge transfer:

Professor Sonia Ferencikova from the University of Economics at Bratislava, Slovakia, will present "Reverse knowledge transfer from CEE to WE".

#### Brand Management:

Professor Cleopatra Veloutsou from Glasgow University will present the "Journal of Product and Brand Management". She is the editor-in-chief of this journal since 2013. She will also present the topic "Future research avenues on brand communities".

#### Tourism:

Professor Peter Björk from Hanken School of Economics, Finland, who will present "Tourism experience research, reflections and future directions".

Professor Anestis Fotiadis from Zayed University, Abu Dhabi, United Arab Emirates, who will present the Journal of Tourism, Heritage & Services Marketing, ISSN 2529-1947 (Associate editor).

#### **Corporate Governance:**

Professor Dimitrios Koufopoulos from University of London, UK.

#### **Consumer Behaviour and Marketing:**

Associate Professor Thomas Fotiadis from Democritus University of Thrace, Greece.

Some other invitations for keynote speakers are pending.

**A special award of 750 euros will be given to the best paper of the conference in the memory of Professor Jorma Larimo.**

**IB, Business & Tourism: Director of the conference will be Associate Professor Dafnis N. Coudounaris, at Aalborg University Business School and the University of London.**

- All keynote speakers will deliver their presentations during the conference.

I encourage everybody to submit papers for this biannual event that will take place during the first weekend of November every two years. In addition, two Special Issues of IJEXPORTM (**JUFO 1**) and NJT including 5 papers each will be offered to the conference by **Inderscience Publishers** having a maximum length of 25 double-spaced pages all-inclusive using 12 Times Roman fonts. In addition, IMEP Journal offers a SI on innovation management and entrepreneurship.

#### **Registration:**

There is no participation fee.

Each participant can submit multiple papers if he/she likes.

#### **Location of Conference:**

Participants should know that **the conference will take place at ZOOM (due to COVID-19)**

**The schedule of the 4th Nordic International Business, Export Marketing, Int. Entrepreneurship & Tourism Conference 2022, which will take place during 5-6 November 2022 at ZOOM (due to COVID-19) will be announced by end of October.**

**IJEXPORTM will produce one issue (Vol. 5 No. 3) based on five papers on International Business, Export Marketing and International Entrepreneurship. Please send the papers as soon as possible by end of October to IJEXPORTM to be reviewed and published within this year. Still, we are waiting for 2 papers in the SI in the memory of Prof Jorma Larimo at Vol. 5. No 2.**

**NJT will produce its first issue Vol. 1 No. 1 based on five papers on Tourism. Please send the papers as soon as possible by end of October to NJT to be reviewed and published within this year. There will be no charges for the papers of this issue.**

**Innovation Management and Entrepreneurial Process Journal (IMEP Journal) which is an open-access journal will produce its first issue based on this conference.**

Submitted papers should not have been previously published nor be currently under consideration for publication elsewhere.

(N.B. Conference papers may only be submitted if the paper has been completely re-written and if appropriate written permissions have been obtained from any copyright holders of the original paper). All papers are refereed through a peer review process.

**All papers *must* be submitted online.**

To submit a paper to either the International Journal of Export Marketing or Nordic Journal of Tourism, please read our [Submitting articles](#) pages at Inderscience Publishers: <https://indersciencesubmissions.com/>

With best wishes,

**Dr Dafnis N. Coudounaris (Board of Governors of GIKA, Editorial Review Board of JBR)  
Chairman and organiser of the event**

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