Abstract—The performance of a push based system relies heavily on the proper scheduling of the broadcasted data. To this end, the Broadcast Disks method is most commonly employed. It defines a procedure consisting of four separate algorithms: one to provide and handle the clients’ feedback, another to group the data objects into disks, a third one to define their spinning velocities and finally a Broadcast Sequence constructor algorithm. In this paper we introduce and evaluate the Clustering-driven Wireless Data Broadcasting (CWDB) – a complete instantiation of the Broadcast Disks method. The proposed CWDB procedure addresses the major omissions of preceding schemes, including the total lack of feedback mechanisms, extremely limited variety of spinning velocity definition algorithms and thorough and realistic testing of complete combinations of algorithms under various client configurations. A new efficient clustering-driven data grouping algorithm is also introduced. Extensive simulation results are presented, which indicate that the proposed CWDB is absolutely dominant compared to other classical methods in the vast majority of the test cases and led to very important conclusions that were previously overlooked.

I. INTRODUCTION

Push technology, or server push, generally describes a way of communication where the request for a given transaction originates from the publisher or central server: a number of data items are broadcast according to a schedule that best fits the needs of the totality of all interested clients. It is contrasted with pull technology where the request for the transmission of information originates from the client and then the server responds accordingly. As the reader perceives, the main factor that affects the performance of push-based systems is the definition of a client set-wise optimal broadcast schedule. This in turn requires server-side knowledge of the clients’ preferences, which must be provided through a simple (both concept and hardware/software realization-wise) feedback mechanism. This can be a real challenge when designing wireless push-based systems, since simplicity may contradict the efficiency of the feedback scheme, and thus the adaptation factor of the system. Research on the field orientates mainly towards both the improvement of the broadcast scheduling algorithms and the hardware implementations of the client-side equipment.

Regarding the popularity of the opposing push and pull approaches, the former has been progressively gaining more and more of the wireless communications industry’s interest over the past few years [1]. The late spreading of technologies that utilize higher frequency bands may have facilitated the evolution of pull based wireless services and systems, but it has also laid the groundwork for the perfection of the push-oriented ones. Furthermore, advantages such as lower hardware requirements (client and server wise) and minimal to zero electromagnetic emission (client wise) have traditionally favored the use of the latter in cases where economy, battery life, portability and low electromagnetic interference are prioritized over direct access on demand. Examples traditionally include informative services of hospitals and airports but these uses are now extended to include generic instant messaging and multimedia broadcasting services over mobile telephony networks and the internet.

Push-based systems owe much of their aforementioned advantages to their simple architecture. The physical part of the network under discussion typically consists of a server, a database, one or more clients and an asymmetric communication channel, as depicted in Fig. 1. The database containing the broadcast data is connected to or is part of the server. This server is also properly equipped (hardware and protocol wise) in order to act as a central node of a cellular network. Any adequately equipped portable device can then act as a client.

The functionality of a push based system typically relies on a server publish/client subscribe logic. The system’s central publishing server administers a repeating broadcast program of data objects or pages usually organized in channels according to their content. The server periodically edits this program by increasing or decreasing the number of occurrences of each page or by adding new ones, in an effort to keep it in line with the clients’ demands. A client simply subscribes to one or more channels of his choice and reads data from them in a streaming fashion. The clients’ preferences may be static and known in advance, but in the most common scenario they must be periodically provided to the server by some means.

The communication channel is assumed to be asymmetric, either because of the electromagnetic properties of the transmission medium or as a consequence of any hardware limitations. From a client’s point of view this stands for adequate download bandwidth, and a very limited - but not zero - upload capability. The assumption that the clients are capable of transmitting data as well is a point of differentiation from similar bibliography [2], [3], where the upload bandwidth is set to null. Yet, it must be stated that this condition does not upset the push-based nature of the system. The required data transmission is not only literally minimal, but also absolutely necessary for the implementation of any kind of automated system providing feedback for the clients’ preferences. Moreover, related papers actually rely on such a feedback mechanism - and therefore on the above condition as well - but do not supply any adequate specifications for it. In
addition, the system does not rely on the transmission ability of the client for its basic function, but rather for the continual improvement of its performance.

In order to facilitate the analysis of push based systems, certain assumptions are usually made:
1) Any client is considered to access only a random subset of the server’s channels.
2) Each channel contains approximately equal number of pages.
3) All pages in each channel have equal probability of being requested by the client.
4) Each client is primarily interested in one particular channel of his choice and his interest for the rest of them is proportional to their relation with the primary one. Mathematically, this is most commonly expressed by assuming that the channels access probability follows the zipf probability distribution function.

The analysis itself traditionally relies on the simulation of the network and the aforementioned assumptions serve the purpose of defining the characteristics of the system’s traffic. The actual optimization problem though is to define the broadcast program that better suits the needs of the totality of the clients. The most common program generation routine generally consists of four separate steps and is referred to as the Broadcast Disks method.

II. BROADCAST DISKS METHOD

The Broadcast Disks method (also known as simply rotating disks) is a generally approved algorithm for data broadcast scheduling in push-based wireless network configurations [4]. This method typically considers one central server transmitting a series of pages in a circular fashion, according to predefined broadcast program. This program, which will be referred to as broadcast sequence, must be constructed in compliance with two simple rules: firstly, the number of repetitions of each page in a single broadcast sequence must be proportional to its demand, which is supplied by the network’s clients through a feedback mechanism. Secondly, all instances of the same page must be uniformly distributed inside the broadcast sequence in order to avoid the infamous bus stop paradox. To this end, the pages are grouped according to their popularity in a fixed number of groups called disks. This scheme can be abstractedly represented as an array of physical disks, spinning around a common axis. Each of these disks is then set to spin with an angular velocity proportional to the aggregate demand of its contained pages. An imaginary set of stationary heads then retrieves pages from the disks and forwards them to the broadcasting system in the same order that they have been read. Thus the two aforementioned criteria are met.

One such procedure implies the use of four separate algorithms:
1) one to provide feedback for the pages’ popularity,
2) another to group the pages into disks,
3) a third one to define their spinning velocities and finally
4) the broadcast sequence constructor algorithm.

as depicted in Fig. 2.

III. CLUSTERING-DRIVEN WIRELESS DATA BROADCASTING

While several grouping algorithms have been proposed in the modern bibliography up to date, the number of available spinning velocity definition algorithms is extremely limited and thus their contribution to the system’s overall performance is completely overlooked. In addition, no realistic feedback mechanism has been proposed so far. Moreover, no in depth (client-wise) performance analysis of complete combinations
of such algorithms has ever been made. In realistic scenarios though, one would anticipate a wide range of different client configurations to be present in the system. Thus any performance comparison between procedures should take place in this context, and a wide variety of differently parameterized clients should be evaluated. One method then should only be characterized as better than another only if it is dominant in the majority of these test cases.

The purpose of this paper is to introduce the Clustering-driven Wireless Data Broadcasting (CWDB) procedure, a complete combination of the aforementioned algorithms, comprising of a new feedback scheme, a new grouping algorithm and a new velocity definition algorithm. This combination will be evaluated - as described above - in a wide variety of different client configurations. In all cases, the proposed CWDB will be compared with the GREEDY-Based Procedure (GBP), named after the well known and efficient grouping algorithm [3] it incorporates. The server's mean response time will serve as the system's performance metric and will be derived from a simulation of the whole system.

The new feedback algorithm is based on the transmission of a single binary bit of approval when the client is satisfied with the broadcasted page. The new grouping method employs the K-means clustering algorithm [5], which has been successfully applied in several other network traffic handling algorithms [6], [7]. It also takes into account the fact that the network's clients require only a portion of the total pages broadcasted by the server at any given time. The same observation is utilized by the new disk velocity definition algorithm. Finally, the broadcast sequence constructor algorithm will be the one firstly presented in [2].

IV. NETWORK OPERATION

The network’s function is a repeating procedure and it is visually represented in Fig. 3. We will begin its description from the point where a new broadcast sequence has already been constructed and an arbitrary page “X” is being broadcasted by the server. If - and only if - this page is actually needed by a client, he replies with a single approval message (i.e. one binary digit in a noiseless environment). Thus the server acquires a posteriori knowledge of the clients’ demands, with a minimal client upload rate.

This feedback philosophy is perhaps the only one fitted for a push-based system. Any other approach is bound to fall into a client request/server response scheme, which is known to be inappropriate for asymmetric communications, since it would eventually require bigger upload bandwidth from the client and a greater deal of request management effort from the server. The current feedback scheme is based on the one presented in [8].

In practice, a CDMA approach could be adopted for the realization of the client’s uplink communication. At first, each client is assigned a unique code, which is commonly referred to as Client Long Code or CLC. Its vote is then encoded by using a high-speed encoding algorithm and is sent to the server. At the receiver’s end (i.e. the server), signals are separated by means of a correlator (e.g. a rake receiver), which is set to accept signals encoded with the specific CLC only and despread its spectrum. Other client’s signals with different CLCs will remain undecoded and appear as noise. A more detailed description of the CDMA technique and of the advantages it offers of over other multiple access techniques can be found in [9], [10].

The server maintains a votes registry, which holds the aggregated votes for each page in the server database. Upon receiving one client’s vote, the server updates this registry by increasing by one unit the broadcasted page’s registry value. This process is repeated for every broadcasted page, for a valid period of voting time. The optimal duration of this voting mode can be estimated if we assume that some statistical properties of the network’s traffic are known. For example, if it has been observed that the real $\theta$ parameter of the client’s zipf p.d.f - a parameter controlling the degree of correlation between different data channels - is approximately equal to a constant value, the voting period can be set to last until the calculated $\theta$ reaches this value. Actual calculation of this interval is not amongst the purposes of this paper though. At the end of the voting period, the votes registry has by approximation the form of an unevenly decreasing step function. This is due to the fact that the broadcasted pages are assumed to be organized in equiprobable, equally sized groups i.e. channels, which follow the unevenly decreasing zipf function.

The next step is to use a grouping algorithm on the completed votes registry in order to create a predefined number
of clusters \((NoC)\) containing pages with similar popularity. As mentioned earlier, these clusters represent the well-known Broadcast Disks of the homonymous method. A spinning velocity definition algorithm is then used to assign proper angular velocities to these disks. GBP follows the most common approach which uses an arbitrary constant value called \(\Delta\) in order to set the angular velocities of the disks in an arithmetic progression fashion: \(\Delta\) is the common difference of the sequence and its initial term - which is set to one unit - represents the speed of the last and less popular disk. CWDB, on the other hand, considers the speed of the second-to-last disk as another external parameter, and thus uses a modified version of the aforementioned spinning velocity definition algorithm. The reason for this alteration as well as its full description is given further below.

Finally, the broadcast sequence constructor algorithm of [2] is used to create the new broadcast sequence. The votes registry is then nullified, and the procedure repeats itself.

Since CWDB utilizes the K-means algorithm to group the pages into disks, it is imperative that we examined this algorithm in greater depth.

V. Clustering Background

Clustering is an important step in the process of data analysis with applications to numerous fields such as [6], [11]. Informally, clustering is defined as the problem of partitioning data objects into groups (i.e. clusters), such that objects in the same group are “similar”, while objects in different groups are “dissimilar”.

In our framework, the data objects to be partitioned are the pages broadcasted by the server. For the purpose of clustering the K-means algorithm is employed [5]. The K-means is a partitional clustering algorithm which produces a certain number of clusters \((NoC\) clusters\) fixed a priori. It is a hill climbing algorithm that is not guaranteed to converge to a global optimum. However, it is widely used because it has a low complexity, i.e. linear with the number of pages, it is efficient and it works very well in practice. The main idea of K-means algorithm is the following: given \(n\) points to be clustered, a distance measure \(d\) to capture their dissimilarity and the number of clusters \(NoC\) to be created, the algorithm initially selects \(NoC\) random points as clusters’ centers and assigns the rest of the \(n – NoC\) points to the closest cluster center (according to \(d\)). Then, within each of these \(NoC\) clusters the cluster representative (also known as centroid or mean) is computed and the process continues iteratively with these representatives as the new clusters’ centers, until convergence.

Considering all clusters, the clustering process is guided by the objective function which is defined to be the sum of distances between each page and the representative of the cluster that the page is assigned to. A particular clustering that optimizes (minimizes) the objective function is the one that groups together pages that present similar popularity amongst the clients.

Once the page clusters are obtained, the CWDB method forms the disks according to clusters’ membership as depicted in Fig. 2.

VI. CWDB vs GBP

As stated earlier, CWDB is a procedure consisting of the feedback mechanism described in Section IV, a clustering-driven grouping algorithm, a disk velocity definition algorithm and finally a broadcast sequence constructor. In this section we will describe the latter three components further.

At the end of the voting period, it is common for a client to have accessed only a portion of the total number of the server’s pages. This means that a - usually significant - amount of pages is of no use to the clients. Their exact number is derived from the completed votes registry by counting the zero voted pages. These items form the last and slowest moving disk whose speed is deterministically set to one unit. The K-means algorithm described in Section V is applied to the remaining - useful - pages, which are thereby grouped into a predefined number of \(NoC\) clusters. Thus the total number of disks \(NoD\) is equal to \(NoC + 1\) and the sizes of the first \(NoD - 1\) disks are equal to the number of the contained items of their corresponding clusters.

CWDB states that in order to set the angular velocities of the first \(NoD - 1\) disks, the speed of the second-to-last Disk \(U_{(NoD-1)}\) must be considered as an additional external parameter, just like the \(\Delta\) parameter of GBP’s spinning velocity definition algorithm. The resultant series can be described as a modified arithmetic progression, where the initial term is equal to one unit, the second is defined by the user and the remaining terms follow the common difference rule. The reason for this alteration is that the \(U_{(NoD-1)}\) parameter actually serves as a meter of the difference in importance between the popular and the zero voted pages, and is therefore eligible for some fine tuning.

In the case of the GREEDY-based procedure the same feedback scheme with CWDB is used, but different grouping and spinning velocity definition algorithms are employed: the homonymous GREEDY grouping and spinning velocity definition algorithms described earlier. This is in accordance with [3], where the GREEDY grouping algorithm was firstly presented. A visual comparison of the two procedures is given in Fig. 4.

Both procedures require a broadcast sequence constructor algorithm as a final step, complying with the two criteria mentioned earlier in Section II. In both cases the algorithm firstly presented in [3] will be used. This algorithm requires the disk sizes and the disk velocities (i.e. \(U_i\), which denotes the velocity of the \(i\)th Disk) as inputs, which are supplied by the preceding feedback and spinning velocity definition algorithms.

The goal of the broadcast sequence constructor algorithm is to ensure that the number of repetitions of each page in the final broadcast schedule is equal to the velocity of the disk in which the page belongs to. In addition, it ensures that the time interval between two consecutive appearances of the same page is steady throughout the broadcast schedule. This is achieved by splitting each disk into a number of properly sized chunks and broadcasting them in a round-robin manner, as it is thoroughly described in [2], where this algorithm was firstly introduced.
The division of a disk into an integer number of equally sized chunks is usually not possible without appropriately zero padding the disk first. These zeros are then substituted with the most popular of the server’s pages.

VII. SIMULATION RESULTS

CWDB was partially created to address a major drawback of the bibliography on the broadcast disks method so far: the absence of feedback mechanisms and complete combinations of cooperating algorithms. Yet another major omission of the preceding schemes was the lack of thorough testing of the presented algorithms under a wide range of their parameters’ values and specifically under various client configurations. As will be shown in this section, this course of action definitely leads to erroneous estimations of the algorithms’ efficiency and the general influence of the various parameters on the system’s performance. We therefore tested the two aforementioned procedures under a wide range of parameter values given in Table I.

| \(\theta\) | 0.3, 0.5, 0.7, 0.95, 1.1, 1.5 |
| \(\Delta\) | 1, 2, 3, 4, 5, 6, 7, 8, 15, 20, 50, 80, 100 |
| PageRange/ChannelSize | 30/1, 30/3, 30/5, 1000/30, 1000/50, 2000/50, 2000/100, 3000/50, 4000/50 |
| \(U(N_{oD}-1)\) (CWDB only) | 10, 30, 50, 100 |
| NoD | 2, 3, 4, 5, 6, 7 |

Values of \(\theta\) smaller than one unit correspond to high degree of correlation between channels, while values in the range \((1, \infty)\) suggest the opposite. The values 0.3 and 1.5 represent the two corresponding extremes. The value \(\theta = 1\) is not allowed due to a zipf p.d.f. restriction. The value 0.95 is the most commonly used in similar bibliography.

The ClientRange parameter represents the number of pages the client has accessed at the end of a voting period. The total number of available pages was set to 5000. The ChannelSize parameter obviously denotes the number of pages in a single channel. These ranges yield a total number of 12960 runs on the simulator.

For each case we started with a null votes registry. The voting period was set to last for 35000 client queries (in one client model). For an additional amount of 15000 client queries we observed the server’s response time. We assumed that the client’s processing time is equal to 2 timeslots. In other words, upon receiving a requested page the client remains inactive for a period of 2 broadcast timeslots. Finally, we recorded the mean response time and the produced Disk Sizes.

The results are displayed in Table II. Each row represents a specific ClientRange/ChannelSize pair of values, while the column names denote the corresponding values of \(\theta\) of the client’s zipf p.d.f. Thus each table cell represents a unique client configuration case. For each one of these cases, we execute 100 different simulation runs for every possible combination of the \(\Delta\), \(U(N_{oD}-1)\) and NoD parameters, presented in Table II, and calculate the mean response times. Due to the vast number of the results and in order to better compare CWDB and GBP, we present only the smallest achieved mean response time for each algorithm, accompanied by the corresponding
Δ, U_{(N_{0,D-1})} in case of CWDB and only Δ in case of GBP and the resulting disk configuration for each of these cases. Moreover, a 95% confidence interval is supplied for the presented mean response times. Space restrictions required a certain way of formatting the aforementioned presented values. The line in bold denotes the dominant algorithm in each case i.e. the one achieving the smallest mean response time.

The reader may notice slight variations in the response time in some cases that share the same Δ, U_{(N_{0,D-1})} and disk configuration (e.g. cells (1, 1) and (1, 2) of Table II). These values are theoretically expected to be exactly equal, but this assumption is not accurate in our case. The simulation model used to extract the aforementioned results relies on multiple randomly initialized parameters (e.g. the series of the actual client queries) and thus variations of ±15 time units have been observed and should be considered natural.

In some cases the zero voted pages are more than expected. For example, for ClientRange = 3000 we would expect the slowest disk of all CWDB configurations to contain exactly 2000 pages. Yet one can easily see that values like 2012, 2045 and even 2616 have appeared. This is also a consequence of the aforementioned randomness of the simulation model. In accordance with the zipf p.d.f., certain pages have an extremely low probability of being requested by the client. This phenomenon becomes progressively more intense as θ increases. For example, for θ = 1.5 the access probability
of the 5000th page is $\sim 10^{-6}$. Thus even after an enormous voting period of 35,000 client queries a certain number of pages will probably have not even been requested (or voted) once. As a consequence the actual ClientRange may be - usually slightly - bigger than expected.

The aforementioned phenomenon prohibited the use of ClientRanges > 4000 pages during the simulation. This must not be considered as an omission thought. CWDB requires the existence of an adequate number of unused pages and should therefore not be used under these conditions anyway. Additionally, it is highly improbable that the clients will actually need all of the server’s pages at any given time.

The accuracy of the above simulation results can be verified by their confidence intervals. More specifically, the 95% confidence intervals of the smallest achieved mean response time in case of CWDB and GBP are computed and presented in Table II.

Finally, in some cases GBP gave its response time for $\Delta = 15$ which was the upper bound of the value set for this parameter during the simulation. Assuming that higher values of $\Delta$ could improve GBP’s performance we tested higher values as well, e.g. $\Delta = 20, 50, 80, 100$, especially for these cases.

A. Major Observations

The following conclusions can be extracted from the simulation results presented in Table II:

1) CWDB outperforms GBP in the vast majority of the test cases with the difference in performance increasing as ClientRange decreases. This was expected as CWDB relies on the existence of a relatively big amount of unused pages.

2) In the cases were both CWDB and GBP produce similar disk configurations, the difference in performance can only be ascribed to the new velocity definition algorithm firstly introduced in this paper. This outcome confirms the disk of the second to last disk to be an important factor of the system’s performance. This fact also denotes the need for further research on other speed definition schemes apart from arithmetic progression-based ones.

3) The optimal number of disks is usually two, three or four. The three-disks configurations are the most common. Values higher than four are extremely rare.

4) The K-means clustering algorithm employed by CWDB tends to perform a more selective grouping of pages than GBP. The faster disks produced by CWDB usually contain less pages than their GBP counterparts. We are currently researching the impact of both tactics on the system’s behavior from a bottleneck avoidance aspect.

5) In all but few cases CWDB produces the response time for $\Delta = 1$ and $U_{\nu_{\mathrm{OD}}}$ = 100. Thus there is no need to create an optimizing scheme regarding these parameters. On the other hand, the optimal $\Delta$ for GBP ranges from 1 to 50, making the need for such a scheme imperative.

6) It is clear that the ClientRange parameter greatly affects the response time. Thus it is made obvious that every broadcast scheduling procedure must be tested against a variety of client configurations in order to evaluate its performance in a realistic manner.

7) The $\theta$ parameter affects the response time indirectly by defining the optimal duration of the voting period. This is why its effect is trivial for small client ranges but increases for bigger values of this parameter. The actual computation of the optimal duration of the voting period is also a work in progress. Future steps also include the development of a more realistic, multi-client simulation model.

VIII. CONCLUSIONS

In the context of the present work, a new clustering driven wireless data broadcasting procedure has been introduced and tested thoroughly. The detailed analysis that took place clarified the performance impact of nearly every parameter of the system. Performance comparison with other classical solutions suggested that the use of clustering algorithms can be the basis of a new generation of high performance data broadcasting schemes.

REFERENCES

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