# **CAMR APPLICATION**

# A smartphone-based context-awareness framework for mobile multimedia personalization- A demo

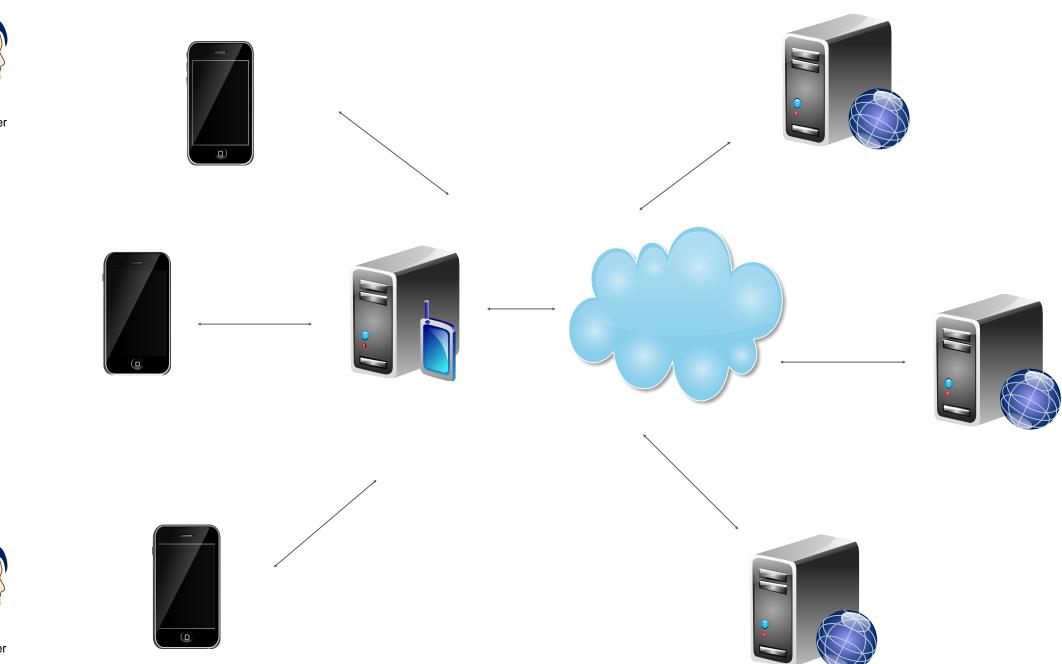
Presented as part of Media, Arts and Technology (MAT) Research Projects At the Center for Telecommunications and Multimedia, INESC TEC, Portugal

By

Abayomi Otebolaku & Teresa Andrade

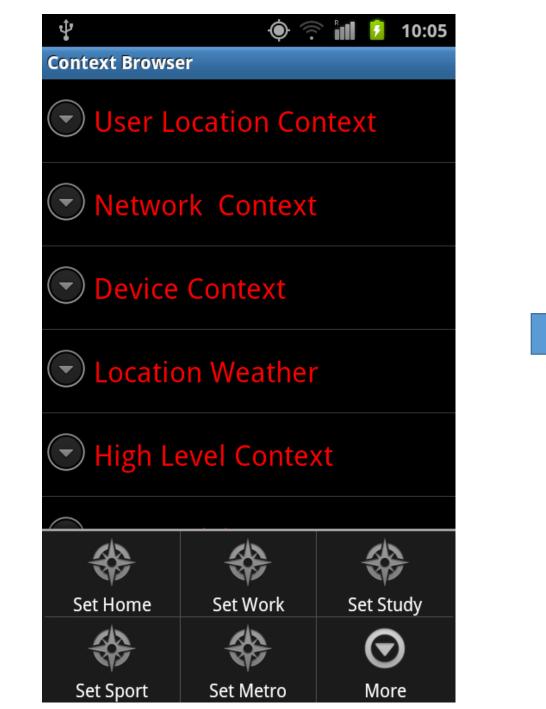
3<sup>rd</sup> Feb. 2015







Mobile User



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**Context Browser** 

Ouser Location Context

Address Praceta Vitorino Nemésio 145

Neighborhood Praceta Vitorino Nemésio

House Number House Number Not Available

Zip 4425-700 Pedrouços

City Maia

Country Portugal

Latitude

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**Context Browser** 

## **Device Context**

Device Id 354781045856421

PowerPlugged

Maximum Sound Pressure 67.63 dB

Sound Pressure

Display Scaled Density

Display Density 182.0

Actual Display Dimension 234.46153x236.27907

Absolute Display Dimension

Display Refresh Rate 55.77

Context Browser

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Network Context

Download Rate 142.0 kbps

Maximum Download Rate 142.0 kbps

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Upload Rate 18.0 kbps

Maximum Upload Rate 18.0 kbps

Network Delay 417 millis

Maximum Network Delay 511 millis

TotalBytesReceived



**Context Browser** 

# Temperature

13 degrees C

**Condition** Showers in the Vicinity

Humidity 72 %

Pressure 982.05 mbar

WindSpeed 11.27 KMH

WindChill 250

WindDirection 13 degrees ,NNE

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Context Browser

**High Level Context** 

Place User NEAR HOME

Activity Context Walking

DeviceOnPerson User with Device

IndoorsOrOutdoors User Outdoors

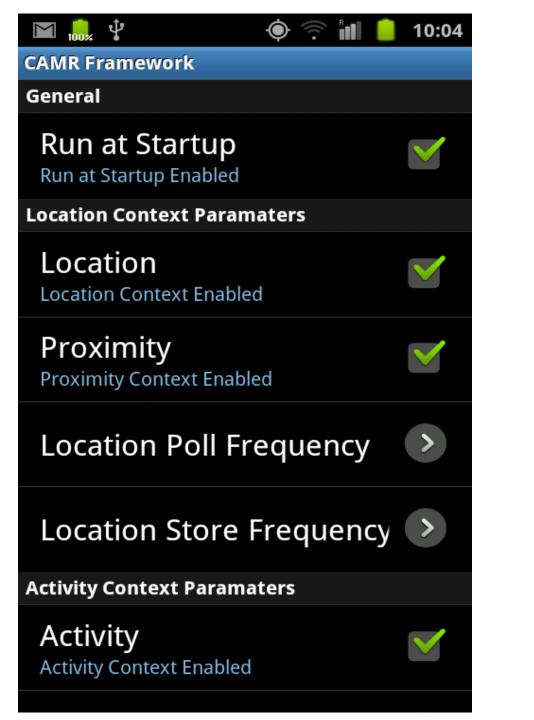
WeekDay WeekDay

DayTime Morning

**User Activity Context** 

Activity Context

Steps 528



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Your Movie Recommendations			Click Menu for furth $\in$ 📕
Dictator	The Dictator Rating: 5.7 Release Date: 2012-05-16 Certification: R Language: en Adult: false Votes: 273	Ð,	See Movie Synopsis
		Ð,	View Small Poster
		Ð,	View Cover Poster
	Runtime: 0 Popularity: 3	e,	Watch Trailer
DICTATOR	The Dictator Rating: 5.0 Release Date: 2009-09-20 Certification: Language: en Adult: false Votes: 1 Runtime: 0		More Detail from IMDB
		(j	Get Content Context History
		×	Context Browser
	Popularity: 3 Ratko: The Dictator's Son		
	Rating: 0.0 Release Date: 2009-06-01 Certification: Language: en Adult: false Votes: 0 Runtime: 0 Popularity: 3		
HE TRAMP as HE DICTATOR	The Tramp and the Dictator Rating: 7.5 Release Date: 2002-01-01 Certification: Language: en Adult: false Votes: 1 Runtime: 0 Popularity: 3		
In the second seco	The Dictator's Guns Rating: 7.3 Release Date: 1965-06-18 Certification:		
	Move Down		Move Up
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Your Movie Recommendations...Click Menu for further Details...

#### The Old Curiosity Shop

Rating: 8.5 Release Date: 1995-03-19



Certification: Language: en Adult: false Votes: 1 Runtime: 0 Popularity: 3

✓

Ploy Rating: 8.0 Release Date: 2 Certification: Language: en Adult: false Votes: 1 Runtime: 0 Popularity: 3	007-06-07
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See Movie Synopsis	View Small Poster
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More Detail from IMDB	More

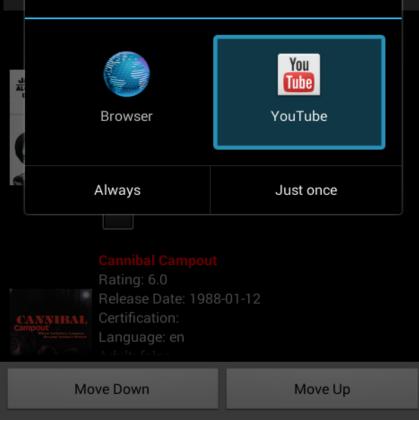
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Your Movie Recommendations...Click Menu for further Details..



## Complete action using



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Rating: 9.0

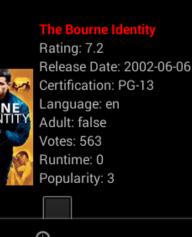
Release Date: 1956-08-02

Your Movie Recommendations...Click Menu for further Details...

#### Cracks

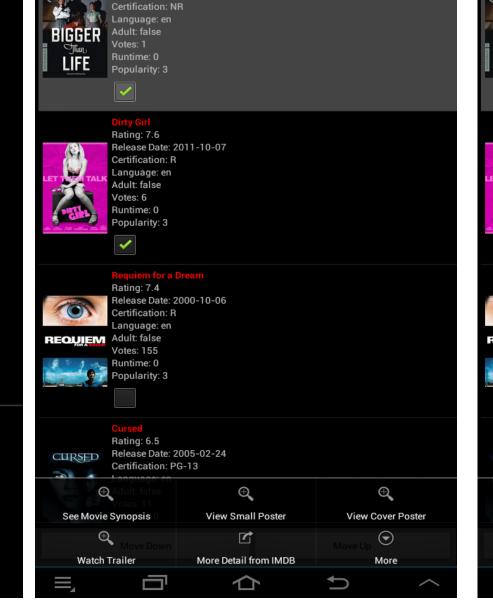


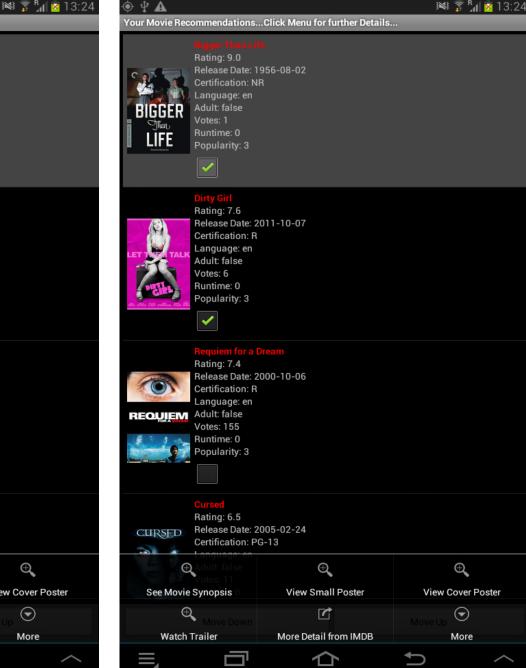
Rating: 9.5 Release Date: 2009-12-04 Certification: Language: en Adult: false Votes: 4 Runtime: 0 Popularity: 3



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#### Skyfall

When Bond's latest assignment goes gravely wrong and agents around the world are exposed, MI6 is attacked forcing M to relocate the agency. These events cause her authority and position to be challenged by Gareth Mallory (Ralph Fiennes), the new Chairman of the Intelligence and Security Committee. With MI6 now compromised from both inside and out, M is left with one ally she can trust: Bond. 007 takes to the shadows - aided only by field agent, Eve (Naomie Harris) - following a trail to the mysterious Silva (Javier Bardem), whose lethal and hidden motives have yet to reveal themselves.

**Close Synopsis** 

Move Down

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Adult: false Votes: 0

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